

### New Member Orientation

Welcome to AFWA!

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### WHAT IS AFWA?





# ACCOUNTING AND FINANCIAL WOMEN'S ALLIANCE OUR STORY

Founded in 1938 in Indianapolis by Ida S.

Broo, CPA, to increase the opportunities for women in all fields of accounting and finance, members of the Accounting & Financial Women's Alliance and their companies benefit from resources that accelerate their professional growth.

### **AFWA'S MISSION**

The mission of the Accounting & Financial Women's Alliance is to enable women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

| Empowerment | Integrity | | Leadership | Passion |



### YOUR MEMBERSHIP CONNECT.ADVANCE.LEAD

Your AFWA membership is more than a benefit to your career – it's an investment in you! As a member of Accounting & Financial Women's Alliance, you can **connect** with our nationwide network of inspiring women, to **advance** your career through access to educational resources and scholarships, and to make a move to **lead** – in your workplace and community.

## WHAT OUR MEMBERS LOOK LIKE

Multiple chapters in over thirty states

### BY THE NUMBERS

45% 35 and younger

60% are CPAs

33% 20+ years of experience

90%
are part of
local
chapters

30% 10 Years or fewer years of experience

104 Lifetime Members



### Connect Advance Lead with AFWA

Click to view the AFWA video.

### PEOPLE YOU SHOULD KNOW



### MEET OUR CHAPTER OFFICERS



### **HEADQUARTERS STAFF**



Cindy Stanley
Executive Director



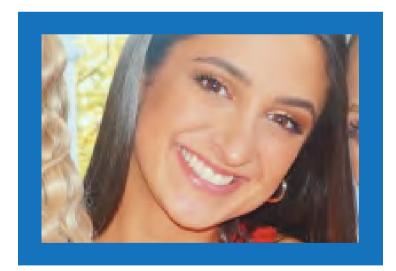
Catherine Schafer
Director of Marketing
and Operations



Mary Marshall Membership Specialist



Kara Hamilton
Member Services



Lesley Laws
Membership Coordinator

### NATIONAL BOARD OF DIRECTORS



Stephanie Searcy President



Wendi Christian
President Elect



Shelby Williams VP Money



Grace Staten
VP Membership



Stephanie Sommers
Treasurer



Madeline Trimble
Secretary



Marie Ramkey
Director



Amy Landry Director



Ty Hendrickson

Director



Karletta Jones
Director



Sheryl Wagner
Director



Eleanor Siverts-Akerman
Director



Tyna Gaylor Immediate Past President

### NATIONAL FOUNDATION BOARD



Stacey Craig, CPA
Chair



Melissa Sager Chair Elect



Wendi Hall, CPA Vice Chair



Sara Page, CPA Secretary



Alanna Abreu Treasurer



Anat Borodyansky

Director



Katharine Dill
Director



Gale Kreitzberg, CPA

Director



Monica Malaski Director



Michelle Venus
Director



Vanessa Kubick Director



Kathryn Schrader Director



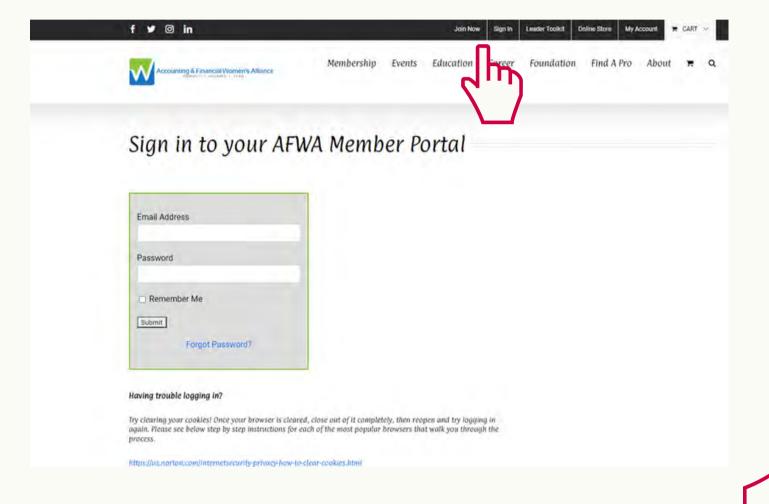
Christie Lininger Past Chair

### WHAT CAN AFWA DO FOR YOU?

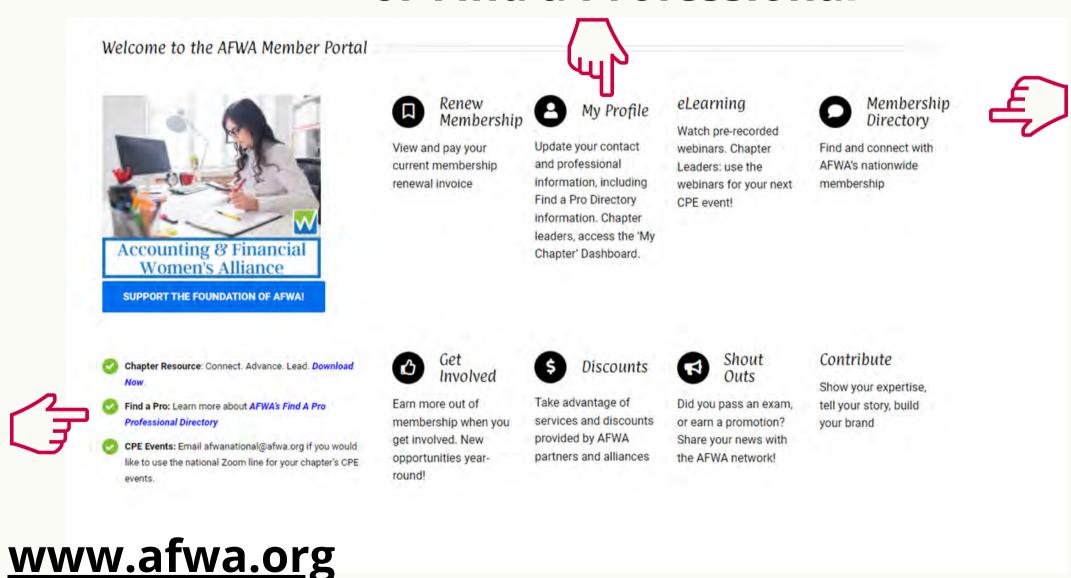


### **AFWA Website**

#### **Access Member Portal**



### Once in Portal Update Your Profile, Access AFWA Directory or Find a Professional



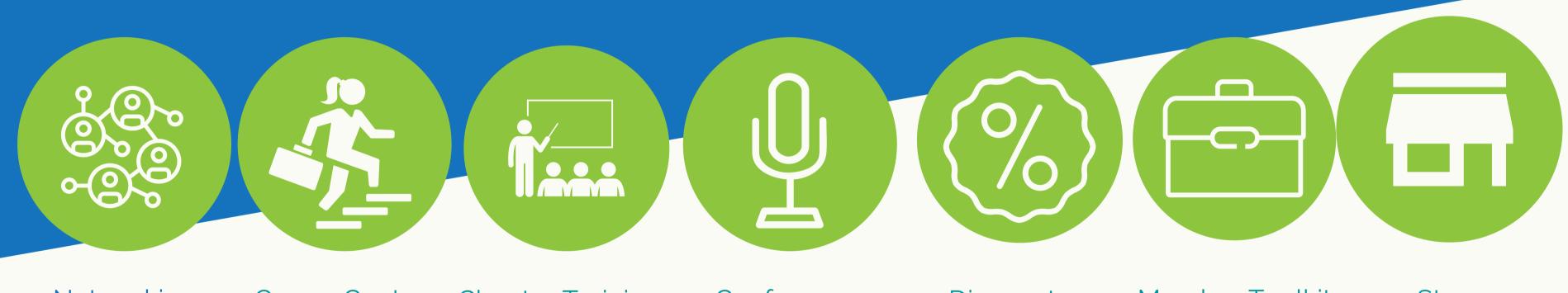
# EDUCATION, TRAINING AND CPE

AFWA is now offering 12 FREE CPE each year to all members! Be sure to check the <u>Events Page</u> to sign up for the upcoming webinars.



### ADDITONAL MEMBERSHIP BENEFITS

AFWA members enjoy a variety of benefits provided by the national organization, local chapters, and our partners.



**Networking** 

Career Center

**Chapter Training** 

<u>Conferences</u>

**Discounts** 

Member Toolkit

<u>Store</u>



### NATIONAL EVENTS

Connect.Advance.Lead Conference
Held Annually in Spring

Women Who Count Conference
Held Annually in Fall

Annual Business Meeting Members Only Invitation Held Annually in Fall

Member Appreciation Month Held Annually in May

### **AWARDS**

Chapter Achievement Awards Individual Awards

### Apply Annually in the Summer







### CORPORATE PARTNERS



The Association of Accountants and Financial Professionals in Business



WILEY

Click <u>here</u> for our Partners' discounts.





Talent Solutions















### CORPORATE **MEMBERS**















Click here for our Partners' discounts.







**Grant Thornton** 









elliott davis









### NATIONAL SCHOLARSHIPS



AFWA Foundation promotes and advances women in accounting and finance by cultivating relationships, securing contributions, and providing scholarships for education and career development.

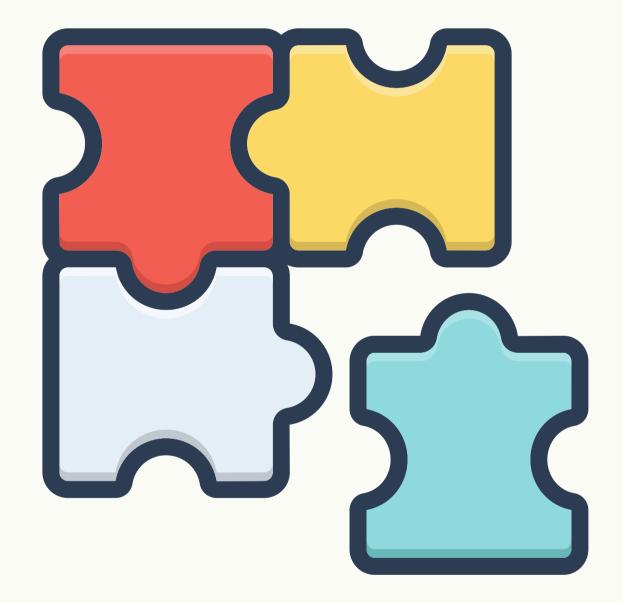
For more information on scholarships, visit the Scholarship page.

### CPE SPONSORSHIP

The Accounting and Financial Women's Alliance is proud to offer Continuing Professional Education for CPAs and CMAs. For more information or to submit your own event for CPE, visit the CPE Sponsorship page.



### HOW CAN YOU GET INVOLVED?



### NATIONAL COMMITTEES



### **MEMBERSHIP**

Member and Chapter Experience
Early Career Initiative
Retention and Awards
Corporate Partners

Contact VP Membership, <u>Grace Staten</u>, to volunteer.



### **MONEY**

Member Revenue
Non Member Revenue
Website Revenue
Education Revenue
Partnership Revenue

Contact VP Money, <u>Shelby Williams</u>, to volunteer.

### EARLY CAREER INITIATIVE



Early Career Members are classified as:

- Members with less than 10 years of professional experience,
- Members under 35 years of age, or
- Members who are currently part-time or fulltime students

To volunteer on this subcommittee, please click here.

### COAST TO COAST CONNECTION <u>Virtual Chapter</u>

If you're a member-at-large looking to get more out of your AFWA membership, join us for our virtual chapter meetings. All AFWA members are encouraged to join to expand their network of accounting and finance professionals across the country.





### YOUR LOCAL CHAPTER

**AVAILABLE OPPORTUNITIES** 

### For the Ultimate AFWA Experience

#### By Month 4

Attend or review Orientation Presentation

#### By Month 6

Attend free National Webinar

#### By Month 8

Meet 10 Members to Expand Your Network

#### By Month 12

Attend Spring or Fall Conference

#### By Month 15

Volunteer on National Subcommittee

#### By Month 18

Apply for to be a Speaker

### LEADERSHIP PATHWAY

# Connect With Us #womenwhocount afwanational



#### Twitter

https://twitter.com/afwan ational

#### Facebook

https://www.facebook.co m/AFWANational/

#### LinkedIn

https://www.linkedin.com /company/accounting-&financial-women'salliance/

### Instagram

https://www.instagram.co m/afwanational/



# CHAPTER MEETING DETAILS

### <u>UPCOMING EVENTS</u>



**Chapter Chats** 



Coast to Coast Connection



Share Your Chapter's Events

Events shared will be posted on AFWA's website

# LET'S TALK CHAPTER CONTACT INFORMATION