

ACCOUNTING & FINANCIAL WOMEN'S ALLIANCE

Chapter Achievement Awards

-2018-

You've worked hard to grow and improve your Chapter this year - from fun events that generated excitement among your members, to small wins that your leadership is most proud of. Now is your chance to be recognized for your Chapter's achievements. What did your Chapter accomplish this year to increase membership, improve engagement, or build awareness? Did you host a successful event or program? Remember, ideas both big and small can have great pay-off.



Recognition

Recipients of the Chapter Achievement Awards will earn the following:

- Chapter spotlight on the AFWA.org blog - with promotion via social media
- Special Recognition on AFWA Day during the 2018 AFWA National Conference
- Press Release distributed in your local market promoting your Chapter and achievements
- Digital badge for your Chapter's website
- One year of bragging rights!
- Of all applicants, the Awards Committee may choose to select a Chapter of the Year as well as honorable mentions.



Categories

- **Membership:** recruitment, retention, engagement
- **Public Service:** community project, fundraising event for a local charity
- **Scholarship:** student event, scholarship program, scholarship fundraising
- **Programming:** social events, program calendar, seminar or workshop
- **Communication:** website, newsletters, or social media
- **Member of the Year:** recognize a member who has made significant contributions to your Chapter in the last year (*separate application*)



Application

OVERVIEW: provide a brief summary of your initiative, including any goals, or objectives.

EXECUTION: outline the process of executing your initiative, this may include planning, communications, volunteer recruitment, idea development, or event details.

RESULT: tell us about the return on your initiative, including any success metrics (i.e. membership increase, event attendance, volunteer involvement, funds raised, all round membership engagement)



Submit

All activities must have occurred between July 1, 2017 - June 30, 2018.

Application must be received by

August 31, 2018

Email: marketing@afwa.org

Questions? Call 859.219.3578