2024 Connect.Advance.Lead™ Conference Itinerary

Wednesday, June 5  
9:00am – 12:00pm  Foundation Board Meeting  
12:00pm – 1:00pm  Joint Board Luncheon  
1:00pm – 4:00pm  AFWA Board Meeting  
5:30pm – 7:00pm  Foundation Fundraiser – Gangster Ghost Tour

Thursday, June 6  
9:00am – 4:15am  Leadership Conference  
6:30pm – 9:00pm  Installation Dinner – Syndicate

Friday, June 7  
9:00am – 12:00pm  Chapter Leadership Training

Daily Schedule

Thursday, June 6, 2024

9:00am – 9:10am  Welcome and Introduction

9:10am – 10:00am  Session #1 – Rubber Band Resilience - Featuring Kathy Parry

10:00am – 10:50am  Session #2 – Luke Davis – Coaching Skills for Leading At Any Level

10:50am – 11:00am  Break

11:00am – 11:50am  Session #3 – Leading with AI – AI Rules Of Engagement – Preston Gorman

12:00pm – 1:30pm  Lunch – On Your Own

For Online Participants  Focus on Yourself  https://www.youtube.com/watch?v=fhuYbmjQSoc

1:30pm – 2:20pm  Session #4 – Sheree Paolello – WLWT Channel 5 News Team – Hard Work Wins Every Time

2:20pm – 2:30pm  Break - Transition

2:30pm –3:20pm  Session #5 – How I Built This – The Power of the Brand - Tony Lamb – Kona Ice

3:20pm – 3:30pm  Break – Travelin Tom’s Coffee Truck
Friday, June 7, 2024

9:00am - 12:00pm Chapter Leadership Training

Any Chapter attending will receive a free Chapter Banner and marketing supplies.

9:00am – 12:00pm Chapter Leadership Training

(All documents on a flash drive)

9:00am – 9:10am Welcome/Overview of the program

9:10am – 9:25am New AFWA Mentoring Program – Eleanor, Jennifer and Dawn

9:25am – 9:45am Overview of Chapter Playbook – Grace Staten/Cindy Stanley

Chapter Operations

- Structure for Success
- Resources Available – Site Demo
- Chapter Leader Portal - Demo
- Required Forms
- Checklist for Presidents
- Transition
- Foundation/Scholarships

9:45am – 10:15am Membership – Sheryl Wagner/Cindy Stanley

- Recruiting and Retention Playbook
- Membership is Local
- List Making for Your Area
- New Member Engagement
- Recruitment Campaign – Feb 1 to Aug 1
- New Member Orientation PPT

10:15am – 10:25am Break

3:30pm – 4:10pm Session #6 – Rapid Fire (4 Speakers @ 10 minutes Each)
Speaker 1 – Grace Staten – Getting A Seat At The Table
Speaker 2 – Stephanie Sommers - Work Life Balance
Speaker 3 – Sheryl Wagner – Puzzle Pieces – Making An “A” Team
Speaker 4 – Wendi Hall – 5 Top Personal Finance Tips
Cindy – Moderator

4:10pm – 4:15pm Wrap Up

6:30pm Installation Dinner – Separate Ticketed Event – The Syndicate
10:25am – 10:55am  Successful Chapter Panel – Grace Staten

- Chattanooga – Christie Jordan
- Chicago – Chelsea Sowers
- Washington D.C. – Katharine Dill
- Springfield – Kelly Cowherd
- Philadelphia – Stephanie Sommers

10:55am -11:30 am  Leadership Panel – Essential Traits of Effective Leadership

Moderator – Cindy Stanley
Panelist 1 – Grace Staten
Panelist 2 – Stephanie Sommers
Panelist 3 – Wendi Christian
Panelist 4 – Sheryl Wagner

- Play AFWA Leadership Video

11:30 – 11:45  What’s on Your Mind?
11:45 – 12:00  Wrap Up - Pick Up Banners & Marketing Materials

Any chapters that attend in person will receive a banner and marketing materials.