



October 23 - 26, 2024 Hilton Head, South Carolina

AFWA Conference Speaker Form

Thank you for your interest in 2024 AFWA National Conference – Women Who Count *All topics and presentations are subject to selection by a committee. Presentations should be educational and not promote a business (except for content credits and a brief speaker bio). If further promotion of a business is desired, please contact afwanational@afwa.org for partnership information.*

AFWA is a non-profit national alliance and does not offer compensation to conference speakers. Thank you.

PRESENTER INFORMATION

| | | |
|--|-----|------------------|
| NAME: | | |
| TITLE: | | |
| EMAIL: | | |
| PHONE: | | |
| COMPANY: | | |
| COMPANY ADDRESS: | | |
| AFWA MEMBER: | Yes | No |
| Would you like additional information on corporate partnership with AFWA? | Yes | Not at this time |
| BRIEF BIO (50-100 words for your introduction) Email a jpeg headshot with application. | | |

PRESENTATION INFORMATION

| | | | |
|---|-----------|-------|--------------|
| PRESENTATION TITLE: | | | |
| TYPE: | Interview | Panel | Presentation |
| PRESENTATION DESCRIPTION: (approx. 50-100 words) | | | |
| Will you have slides for your presentation | Yes | No | |

SOCIAL/MEDIA LINKS TO PROMOTE SHOW:

| | |
|----------------|--|
| LINKEDIN LINK | |
| FACEBOOK LINK | |
| TWITTER LINK | |
| INSTAGRAM LINK | |
| WEBSITE LINK | |

PERMISSION TO RECORD

Do you give AFWA permission to add your recorded webinar to our website? ☐ Yes ☐ No



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CPE INFORMATION

Presentations offering continuing education credit are preferred. To meet NASBA CPE requirements, presentations should include **50 minutes of content**. Please select the skill level and NASBA Field of Study that best fits your presentation.

Skill Level: ☐ Basic ☐ Intermediate ☐ Advanced ☐ Overview ☐ Update

- **Basic** - Program knowledge level most beneficial to CPAs new to a skill or an attribute. These individuals are often at the staff or entry level in organizations, although such programs may also benefit a seasoned professional with limited exposure to the area.
- **Intermediate** - Program knowledge level that builds on a basic program, most appropriate for CPAs with detailed knowledge in an area. Such persons are often at a mid-level within the organization, with operational and/or supervisory responsibilities.
- **Advanced** - Program knowledge level most useful for individuals with mastery of the topic. This level focuses on the development of in-depth knowledge, a variety of skills, or a broader range of applications. Advanced level programs are often appropriate for seasoned professionals within organizations; however, they may also be beneficial for other professionals with specialized knowledge in a subject.
- **Overview** - Program knowledge level that provides a general review of a subject area from a broad perspective. These programs may be appropriate for professionals at all organizational levels.
- **Update** - Program knowledge level that provides a general review of new developments. This level is for participants with a background in the subject area who desire to keep current.

NASBA Field of Study: Please choose ONE NASBA Field of Study for your presentation.

For more information, [download the NASBA Fields of Study guide here.](#)

Non-Technical

- ☐ Behavioral Ethics (ex. Decision making, personal ethics, practice in business)
- ☐ Business Management & Organization (ex. Admin practice, organization management, liability)
- ☐ Communications & Marketing (ex. Speaking/writing, interview techniques, social media, branding)
- ☐ Computer Software & Applications (ex. General software usage and how-to)
- ☐ Personal Development (ex. Career planning, leadership, time management)
- ☐ Personnel/Human Resources (ex. Employee retention and engagement, system integration)
- ☐ Production (ex. operations, inventory management, supply and quality control)

Technical

- ☐ Accounting (ex. financial statements and reports, forensic accounting, SEC practice)
- ☐ Accounting – Governmental
- ☐ Auditing
- ☐ Auditing – Governmental
- ☐ Business Law
- ☐ Economics (ex. Supply and demand, fiscal policy, pricing, economic growth)
- ☐ Finance
- ☐ Information Technology (ex. Cloud computing, cyber security, database management)
- ☐ Management Services (ex. Cash flow and profitability, risk management, project management)
- ☐ Regulatory Ethics (ex. Confidentiality, conflict of interest, licensing, state rules and regs)
- ☐ Specialized Knowledge (ex. Non-profit, personal financial planning, healthcare, gaming... industry)
- ☐ Statistics (ex. Business statistics, quantitative analysis, and probability)
- ☐ Taxes