



Why Your Company Needs AFWA

Membership Delivers Value to Employers and Employees

BRAND RECOGNITION

- Increase market visibility, brand recognition and credibility among industry peers and potential clients

BUSINESS REVENUE

- It is a proven fact that members increase business revenue through their involvement with AFWA

TALENT POOL

- Access to a pool of professionals that otherwise may be inaccessible
- Discounts provided to our job board
- AFWA's Find a Pro Public Director makes it easier for potential clients to find your business

LEADERSHIP SKILLS AND MANAGEMENT EXPERIENCE

- AFWA is a training ground for leaders and they represent your corporation at an industry level

EMPLOYEE ENGAGEMENT AND SATISFACTION

- It demonstrates that you support employee's professional growth and value their contributions to the industry
- AFWA offers personal and professional support among members that is unique and can be beneficial to your business

COLLABORATION AND PARTNERSHIPS

- Employees and corporate firms can explore partnership opportunities, collaborate on projects and share knowledge and resources with other corporate members.

PROFESSIONAL DEVELOPMENT

- AFWA provides high quality opportunities for skill development, training, and educational programs. Employees who participate can enhance their knowledge and expertise, bringing valuable skills and revenue back to the corporation

[Join as a Corporate Firm today at AFWA.org](https://AFWA.org)