



Accounting & Financial Women's Alliance  
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**For Immediate Release**

Accounting & Financial Women's Alliance  
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**The Accounting & Financial Women's Alliance Turns 85 in Reno, NV**

**LEXINGTON, KY (October 27, 2023):** The Accounting and Financial Women's Alliance (AFWA) held their annual Women Who Count Conference in Reno, NV from October 25-27, 2023. During this conference, AFWA took the time to celebrate their 85<sup>th</sup> birthday and it was an amazing success.

The organization was founded in 1938 to increase the opportunities for women in all fields of accounting and finance. Members of the Accounting & Financial Women's Alliance and their companies benefit from resources that accelerate their professional growth. The industry has evolved enormously for women in the past 85 years, with our organization smartly and passionately evolving with it, ahead of the curve, so that all women in accounting and finance can excel.

AFWA promotes the professional growth of women in all facets of accounting and finance. Members increase their career potential by connecting with colleagues, receiving education and mentorship to advance their careers, and developing leadership skills. For more than 85 years, members have tapped into a network of successful, motivated, and influential professionals who understand the unique position of being a woman in the industry and who, together, contribute to the future development of their profession. Diversity, Equity, and Inclusion is at the forefront of the conference and attendees use these skills to further advance the mission of AFWA.

Avantax sponsored the 85<sup>th</sup> Birthday celebration at the annual Women Who Count National Conference that was held in Reno, NV. The organization also recognized their annual Women Who Count award recipients and Chapter Achievement recipients.

This nationally ranked conference continues to provide attendees with a wealth of information, educational opportunities, career advancement, and professional development.

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