

TIMELINE IN BRIEF WITH LOCATIONS



Updated as of 10.14.2023, still finalizing a few sessions.

(See AFWA website for full attire suggestions.)

10.23.23 - Monday

8:00am - 5:00pm	Conference Move In & AV Setup & Exhibitor Move In	All Locations (Exhibitors Naples 1-5)
1:00 pm – 4:00pm	Foundation Board Meeting	17 th Floor Sierra View1748
6:00pm – 8:00pm	President’s Reception (Casual – by invitation)	Florence

10.24.23 - Tuesday Pre-Conference **(1CPE)**

8:00am – 10:00pm	Exhibitor & Silent Auction Setup <i>Must be completed this evening or by 700a Wednesday.</i>	Naples 1-5
8:00am – 5:00pm	AFWA Store Setup <i>(See posted store hours.)</i>	Sorrento 3
9:00am – 12:00pm	AFWA National Board Meeting	17 th Floor Sierra View1748
12:00pm - 5:00pm	Registration	Naples Welcome Center
12:00pm – 5:00pm	AFWA Store Open <i>(Subject to change)</i>	Sorrento 3
1:00pm - 2:30pm	Membership Chair Meeting (Casual)	Capri 1
1:00pm - 2:30pm	Chapter President’s Meeting (Casual)	Capri 2
2:45pm - 4:15pm	Chapter Round Table (Casual)	Naples 6ab 7ab
4:30pm - 6:00pm	Annual Business Meeting (Casual)	Naples 6ab 7ab
7:00pm - 10:00pm	Movie Night – Barbie (Best Barbie Outfit Awarded)	Naples 6ab 7ab

Title: How the Latest Box Office Hit Embraces Empowerment

[Discussion Moderator - Stephanie Searcy \(1CPE\)](#)

Prize will be given to the best dressed!

Activities before the Barbie Movie!

Support The Foundation of AFW

Raffle ticket will be at the Foundation Table to purchase at ticket.

\$25 for 1 ticket / \$60 for 3 tickets! All through Better Unite

ONLY 52 tickets available!

10.25.23 - Wednesday Day 1 Conference

(7CPE)



(Casual Best - Wear your best for the west)

Track 1 – TECHNICAL – Tax / Audit / Accounting

Track 2 – INDUSTRY – Technology / Finance / Financial Services

Track 3 – PROFESSIONAL – Leadership / HR & Personnel Management / Communications & Marketing

7:00am	Exhibitor & Silent Auction Setup to be completed	Naples 1-5
7:15am – 9:00am	Continental Breakfast	Naples 1-4
7:15am – 7:00pm	Exhibit Hall Open	Naples 1-4
7:30am – 6:30pm	Registration Opens	Naples Welcome Center
7:30am – 8:30am	First time Attendee Orientation	Sorrento 4
8:00am – 7:00pm	Foundation Silent Auction Open	Naples 5
8:45am – 9:00am	Doors Open for Opening Session	Naples 6ab 7ab
9:00am – 9:20am	Opening Remarks & Kickoff	Naples 6ab 7ab
9:20am-10:15am	OPENING KEYNOTE – (1CPE) Kathy Enstrom, Moore Tax Law Group, LLC Maintaining Independence	Naples 6ab 7ab
9:30am – 5:30pm	AFWA Store Open (<i>Subject to change</i>)	Sorrento 3
10:30am - 11:20am Capri 3&4 Capri 2 Capri 1	EDUCATIONAL SESSIONS (3 Tracks) (1CPE) <i>Track 1 – The Future of ESG is Right Now, Jevonne Shepherd</i> <i>Track 2 – Confessions of a Metaconsultant, Ed Kless</i> <i>Track 3 – Being an Introvert in an Extrovert World, Alanna Abreu</i>	Capri 1-2/ 3&4
11:30am – 12:30pm	Lunch Pick Up	Naples 1-4
12:30pm - 2:00pm Capri 3&4 Capri 1 Capri 2	EDUCATIONAL SESSIONS (3 Tracks) (2CPE) <i>Track 1 – Inflation Reduction Act & Secure Act 2.0, John Werlhof & Misty Howell</i> <i>Track 2 – The Employee Retention Tax Credit: How CPAs can protect their clients and themselves, Sam Brotman</i> <i>Track 3 – Ethics Can Be fun, Wendi Hall</i>	Capri 1-2/ 3&4
2:10pm – 3:00pm Capri 1 Capri 2 Capri 3&4	EDUCATIONAL SESSIONS (3 Tracks) (1CPE) <i>Track 1 – Fiscal Oversight in Nonprofit Organizations, Cecilia Anqat</i> <i>Track 2 – How to Build a Real Business Plan, Sean Duncan</i> <i>Track 3 – Maximizing the LinkedIn Algorithm to Build Your Business and Personal Brands, Samantha Dunn</i>	Capri 1-2/ 3&4
3:00pm-3:30pm 3:30pm – 5:10pm	Visit Exhibitors Panel Discussion DEI is Not Dead-How to Transform the Narrative, Galvanize Commitment & Communicate Benefits for all (2CPE) Moderator – Bonnie Buol Ruszczyk, The MOVE Project Panelist - Melinda Colaizzi, Women Who Rock Panelist – Michael Annichine, CEO Magee Women’s Health Research Institute and Foundation Panelist – Twana Howard, Controller at Georgia Pacific	Naples 6ab 7ab
5:10pm - 5:30pm	AFWA Closing Remarks	Naples 6ab 7ab
6:00pm - 7:00pm	Welcome Reception with Exhibitors	Naples 1-4
7:00pm – 8:00pm	Chapter Leader Reception (<i>By invitation only event</i>)	Florence
8:15pm - 9:15pm	GEM Reception (<i>By Invitation only event</i>)	17 th Floor Sierra View 1748

10.26.23 - Thursday Day 2 Conference (Wear your brand & bling!) (8CPE)

Track 1 – TECHNICAL – Tax / Audit / Accounting

Track 2 – INDUSTRY – Technology / Finance / Financial Services

Track 3 – PROFESSIONAL – Leadership / HR & Personnel Management / Communications & Marketing



6:30am – 9:00am	Continental Breakfast Visit Exhibitors	Naples 1-4
6:30am – 5:00pm	Registration Opens	Naples Welcome Center
7:00am – 7:50am	Thursday Morning Early Bird (1) (1CPE) <u>The Demand for Skilled Talent and Inclusive Teams, Kimberly Stienen-Murphy & Wendy Brenes</u>	Naples 6ab 7ab
8:00am – 8:50am	Thursday Morning Early Bird (2) (1CPE) <u>Economic Outlook, Heather Sperduto</u>	Naples 6ab 7ab
7:00am – 5:00pm	AFWA Store Open (Subject to change)	Sorrento 3
8:00am – 9:00pm	Foundation Silent Auction	Naples 5
9:00am – 10:50am	Keynote Session (2CPE) <u>Three Jaw-Dropping Real-World Frauds & What We Can Learn from Them, Greg Kyte</u>	Naples 6ab 7ab
11:00am – 11:50am	General Session (1CPE) <u>Real Talk: DEI, Jevonne Shepherd</u>	Naples 6ab 7ab
12:00pm-1:00pm	Past National President's & National Foundation Chairs Luncheon	17 TH Floor Sierra View1748
12:00pm – 2:00pm	Lunch with the Exhibitors	Naples 1–4
1:00pm – 2:00 pm	Vendor Dessert Party with Avantax Happy 85 th Birthday to AFWA	Naples 1 – 4
2:00pm – 2:50pm	EDUCATIONAL SESSIONS (3 Tracks) (1CPE) <i>Track 1 – <u>Auditing Blockchain and Crypto Technology, Tatiana Scripnic</u></i> <i>Track 2 – <u>The Family Love Letter, Olivia Brinker & Brian Bohn</u></i> <i>Track 3 – <u>How to Start a CFO Service, Adam Lean & Jeff Praeger</u></i>	Capri 1-2/ 3&4
3:00pm – 3:50pm	EDUCATIONAL SESSIONS (3 Tracks) (1CPE) <i>Track 1 – <u>An Update on Sustainability Reporting and it's Impacts to External Reporting and Internal Audit, Andaye Hill-Espionza & Steve Wang</u></i> <i>Track 2 – <u>Point of Boom: Can your Business Keep Up? Jay McLaughlin and Tarek Salem</u></i> <i>Track 3 – <u>Healthy Equity, Michael Annichine</u></i>	Capri 1-2/ 3&4
4:00pm – 4:50pm	EDUCATIONAL SESSIONS (3 Tracks) (1CPE) <i>Track 1 – <u>Digital Asset Taxation and Market Evolution, Ahmed M. Hafiz and Carrie Reese</u></i> <i>Track 2 – <u>Business Banking, Finding the right bank to keep your business successful and in turn, what banks look for. JC Cudiamat</u></i> <i>Track 3 – <u>Rainmaking for Accounting/Finance Professionals, Monika Miles</u></i>	Capri 1-2/ 3&4
6:00pm	The Signature Event and Awards with After Party This is a ticketed event. All are welcome. Formal wear. <u>Ball gowns & boots</u> SUPPORT the Foundation 50/50 Raffle (Bring cash!) Jewelry/Purse Raffle (Better Unite)	Naples 6ab 7ab/The Edge

10.27.23 - Friday Day 3 Conference (5CPE)
 (Share you chapter spirit! Bring your best to the west)



Track 1 – TECHNICAL – Tax / Audit / Accounting
 Track 2 – INDUSTRY – Technology / Finance / Financial Services
 Track 3 – PROFESSIONAL – Leadership / HR & Personnel Management / Communications & Marketing

6:45am – 11:00am	Registration Opens	Naples Welcome Center
7:00am – 7:50am	Special Session: <u>Move Project – 2023 Report Reveal, Bonnie Buol Ruszczykl (1CPE)</u>	Naples 6ab 7ab
7:00am – 10:00am	Continental Breakfast with Exhibitors	Naples 1-4
8:00am – 12:00pm	Foundation Silent Auction Pickup & Payment	Naples 5
8:00am – 1:00pm	AFWA Store Hours <i>(Subject to change)</i>	Sorrento 3
8:00am – 8:50am	Special Session - Maximizing Leadership Skills Tips for Chapter Leader Success (1CPE)	Naples 6ab 7ab
9:00am – 9:50am	EDUCATIONAL SESSIONS (3 Tracks) (1CPE)	Capri 1-2/ 3&4

Capri 3&4 *Track 1 – Hot Topics in the State and local Income Tax World, Kay Gotshall*
Capri 1 *Track 2 – Leading Through Instability: The State of Automation in Finance Survey Findings, Samantha Jasper*
Capri 2 *Track 3 – Take Back Control of Your Career, Mayumi Young*

10:00am – 10:50am	EDUCATIONAL SESSIONS (3 Tracks) (1CPE)	Capri 1-2/ 3&4
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Capri 1 *Track 1 – Introduction to Research & Development Tax Credits, Tetyana Guguchkina*
Capri 3&4 *Track 2 – Accounting & Artificial Intelligence & Chat GPT Can it work together?, Jay McLaughlin & Tarek Salem*
Capri 2 *Track 3 – Scalable to Saleable: 6 Steps to Build an Accounting Firm, Sharrin Fuller*

10:30am – 11:00am	Mimosa Toast with Exhibitors (By invitation only)	Naples 1-4
11:00am – 4:00pm	Exhibitor Tear Down	Naples 1-4
11:00am – 12:30pm	Closing Keynote (1CPE) The Good, the Bad and the Ugly – Tax Scams and IRS Transformation	Naples 6ab 7ab
12:30pm – 2:00pm	Lunch your own	
2:00pm – 3:30pm	Peppermill Onsite Tours (NO CPE's)	Naples 6ab 7ab

Casino Back of the House Informational Tour (Must be register for this event.)

*John Engineer for the Plant
 Maximum # of each tour 25-30
 Tour last 25-30 minutes*

Peppermill Big Gamble on Green Pays Off (Geothermal Tour) (Must be register for this event.)

*CFO and the Controller
 Maximum # of each tour 20 (only 2 tours)*

(21CPE)