Accounting & Financial Women's Alliance
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AFWA Speaker Form

Thank you for your interest in leading a webinar for the members of AFWA. The information in this form will be used to help up schedule and promote your presentation. *All topics and presentations are subject to selection by a committee. Presentations should be educational and not promote a business (except for content credits and a brief speaker bio). If further promotion of a business is desired, please contact afwanational@afwa.org for partnership information.*

PRESENTER INFORMATION

NAME:	
TITLE:	
EMAIL:	
PHONE:	
COMPANY:	
COMPANY ADDRESS:	
AFWA MEMBER:	Yes No
Would you like additional information on corporate partnership with AFWA?	Yes Not at this time
BRIEF BIO *(50-100 words for your introduction)* Email a jpeg headshot with application.	

PRESENTATION INFORMATION

PRESENTATION TITLE:	
TYPE:	Interview Panel Presentation
PRESENTATION DESCRIPTION: *(approx. 50-100 words)*	
Will you have slides for your presentation	Yes No

SCHEDULING: AFWA staff will work with you to schedule your session. Please provide up to three dates/times for your presentation or a general time frame of preference. At least 60 days in advance preferred.

SOCIAL/MEDIA LINKS:

LINKEDIN LINK	
FACEBOOK LINK	
TWITTER LINK	
INSTAGRAM LINK	
WEBSITE LINK	

Submit completed form to cpe@afwa.org. Call 859-219-3578 with any questions.

CPE INFORMATION

Webinars offering continuing education credit are preferred. To meet NASBA CPE requirements, presentations should include **50 minutes of content**. Please select the skill level and NASBA Field of Study that best fits your presentation.

Skill Level: ☐ Basic ☐Intermediate ☐Advanced ☐Overview ☐Update

- **Basic** - Program knowledge level most beneficial to CPAs new to a skill or an attribute. These individuals are often at the staff or entry level in organizations, although such programs may also benefit a seasoned professional with limited exposure to the area.
- **Intermediate** - Program knowledge level that builds on a basic program, most appropriate for CPAs with detailed knowledge in an area. Such persons are often at a mid-level within the organization, with operational and/or supervisory responsibilities.
- **Advanced** - Program knowledge level most useful for individuals with mastery of the particular topic. This level focuses on the development of in-depth knowledge, a variety of skills, or a broader range of applications. Advanced level programs are often appropriate for seasoned professionals within organizations; however, they may also be beneficial for other professionals with specialized knowledge in a subject.
- **Overview** - Program knowledge level that provides a general review of a subject area from a broad perspective. These programs may be appropriate for professionals at all organizational levels.
- **Update** - Program knowledge level that provides a general review of new developments. This level is for participants with a background in the subject area who desire to keep current.

NASBA Field of Study: *Please choose ONE NASBA Field of Study for your presentation.*
For more information, download the NASBA Fields of Study guide here.

Non-Technical

☐Behavioral Ethics *(ex. Decision making, personal ethics, practice in business)*

☐Business Management & Organization *(ex. Admin practice, organization management, liability)*

☐Communications & Marketing *(ex. Speaking/writing, interview techniques, social media, branding)*

☐Computer Software & Applications *(ex. General software usage and how-to)*

☐Personal Development *(ex. Career planning, leadership, time management)*

☐Personnel/Human Resources *(ex. Employee retention and engagement, system integration)*

☐Production *(ex. operations, inventory management, supply and quality control)*

Technical

☐Accounting *(ex. Financial statements and reports, forensic accounting, SEC practice)*

☐Accounting – Governmental

☐Auditing

☐Auditing – Governmental

☐Business Law

☐Economics *(ex. Supply and demand, fiscal policy, pricing, economic growth)*

☐Finance

☐Information Technology *(ex. Cloud computing, cyber security, database management)*

☐Management Services *(ex. Cash flow and profitability, risk management, project management)*

☐Regulatory Ethics *(ex. Confidentiality, conflict of interest, licensing, state rules and regs)*

☐Specialized Knowledge *(ex. Non-profit, personal financial planning, healthcare, gaming… industry)*

☐Statistics *(ex. Business statistics, quantitative analysis, and probability)*

☐Taxes

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PERMISSION TO RECORD

Do you give AFWA permission to add your recorded webinar to our website?   ☐ Yes ☐ No

NASBA COMPLIANCE

In order to be in compliance with the NASBA, each speaker must ask three questions for participants to answer at the beginning, middle and end of their program.

Question 1	
Multiple Choice 1	
Multiple Choice 2	
Multiple Choice 3	
Question 2	
Multiple Choice 1	
Multiple Choice 2	
Multiple Choice 3	
Question 3	
Multiple Choice 1	
Multiple Choice 2	
Multiple Choice 3	

Program date if known.

Date	
Day	
Time	

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