



Accounting & Financial Women's Alliance  
CONNECT • ADVANCE • LEAD

## CORPORATE MEMBERSHIP

Women in the accounting and finance industries are looking to connect, advance, and lead - The Accounting & Financial Women's Alliance provides a network to do just that. Within a supportive environment of women, members can thrive through on-the-job leadership training and develop new professional skills through local chapter experiences.

**JOIN AFWA** Individuals who become members under this plan will receive all the benefits of AFWA membership at a special discounted dues rate and the company will receive national recognition and additional benefits.

	LEVEL 1	LEVEL 2	LEVEL 3
# of employee members	5-15	16-25	26+
Membership discount	20%	25%	30%
Recognition as a Corporate Member by AFWA National	☑	☑	☑
AFWA Career Center job posting discount	10% discount	15% discount	20% discount
AFWA Career Center featured employer			☑
Original content submissions to AFWA.org	☑	☑	☑

### Corporate Membership Details

- All members must be employed by the same affiliated group, but may work at different company locations.
- We encourage all Corporate members to get involved with their local Chapter of AFWA. Chapter dues are not a part of the Corporate Membership Program; local dues are additional and vary by location.
- Memberships under the corporate membership program belongs to the company, rather than the individual, and may be transferred within the organization.
- AFWA's individual new member application fees are currently waived for Corporate Members.
- Payment may be processed through one annual invoice for all members or a discount code may be requested for individual online payments.
- A primary contact is requested for communications regarding the Corporate Membership renewal and added benefits.

### Your National Annual Investment

Professional Member National Dues*	\$199
- Your level discount	%
Adjusted National Dues	\$
x Total Number of Members	
Total	\$

\* Membership dues vary by individual member type. Regular Professional: \$199. Associate (2 years or less professional experience): \$99. Student: \$45.

For more information or to enroll your company in the AFWA Corporate Membership Program, contact Member Services at [AFWA@AFWA.org](mailto:AFWA@AFWA.org) or 859-219-3532.



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### What to expect *in return*

#### Leadership skills and Management experience

By encouraging your employees to not only join AFWA, but to get involved through volunteer opportunities, you'll see a clear improvement in their abilities to communicate, multi-task, adapt, envision, and more.

#### Business Revenue

Many AFWA members can say they have brought in client revenue, directly related to their membership in AFWA. Local networking and contributing opportunities deliver brand recognition, and AFWA's Find a Pro Public Directory makes it easier for potential clients to find your business.

#### Education and Advancement

Whether an employee is a new graduate working toward her CPA, or an advanced professional looking to add to her skill set with a new certification, AFWA can help. Through partnerships with education providers members earn discounted fees - or even scholarships - for review courses and study guides. Also, AFWA is a NASBA Certified organization. Many of our programs offer quality continuing education with CPE recognition.

#### Industry Insiders

AFWA members become industry insiders when they network with professionals from other local firms and businesses - bringing new ideas to your business, gaining knowledge about your community, and connecting with experts nationwide.

*"AFWA has given me the opportunity to connect with other professionals in a variety of accounting and finance fields at different points in their career. I have been able to listen to their advice and take it into consideration when thinking about what I want my career to look like." ~ Katherine Eastham, Seattle, WA*

### Developing Professional Qualities *in your employees*

**Time Management:** With the addition of AFWA commitments to their calendar, members learn to manage and segment their time. From monthly event participation, to volunteer projects and responsibilities, AFWA members learn to prioritize and manage time more effectively.

**Technical Skills:** Those who volunteer in leadership roles will be exposed to new technology platforms, including email marketing platforms, website management systems, and membership management databases. This exposure and experience will translate to an ease and adaptability with trying new technology in the workplace.

**Communication Skills:** AFWA members will build confidence and communication skills by leading committee calls or board meetings, introducing speakers and guests, and even giving entire presentations. Through networking events, members can connect face-to-face in a safe, comfortable environment.

**Teamwork and Leadership:** AFWA volunteers work together to organize events, engage members, meet goals, and strategically plan. As members grow with AFWA, they can advance from committee volunteer, to Board Member, to Chapter President, even National Board Member. By setting personal goals and envisioning a path, AFWA members are encouraged and empowered to reach higher.

**Planning and Organizational Abilities:** How many accounting and finance professionals are also event planners? We know they have the ability to balance a budget, but with AFWA they'll gain experience in site selection, volunteer management, problem solving, promotions and communications, and more.



YOUR COMPANY NAME HERE

is now a Corporate Member of



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*What does AFWA membership mean for you?*

Connect with other industry professionals at networking and educational events hosted by the local chapter.

Engage in committee and volunteer roles to develop your professional and leadership skills.

Build your confidence within AFWA's supportive female environment.

Be introduced to mentors and advisors who have diverse experience in our industry.

Learn through regular online webinars hosted by AFWA offering free CPE.

Grow your client catalog with a listing in AFWA's Find a Pro professional directory.

Access review course materials and scholarships for advanced certification exams.

Give back through community projects and scholarship programs organized by the local chapter.

**JOIN AFWA TODAY!**

Contact **JANE DOE** to learn how you can join our Corporate Membership  
Or use code **ABCD** to join at [AFWA.org/join](https://AFWA.org/join)