OUR MISSION
The Accounting & Financial Women’s Alliance enables women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

AFWA Headquarters
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Lexington, KY 40504

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e: AFWA@AFWA.org
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Headquarters Staff
Executive Director: Cindy Stanley
Director of Marketing & Operations: Catherine Schaefer
Membership Specialist: Mary Marshall
Membership Coordinator: Lesley Laws
Member Services: Kara Hamilton
Member Services: Onyinyechi Okorie
COVID was a game changer and a dramatic interrupter of our audacious goal to end the year with 1,600 members. Sadly, we lost 140 members, ending the year with 1,152. Regardless of COVID, the Board continued to focus on Members and Money.

Responding to the virtual environment, member benefits were enhanced with 12 annual hours of professional development education webinars eligible for CPE credit. Not stopping there, several technical sessions in nonprofit and tax were offered at a low member rate to assist members who benefit from intermediate level education. Differentiation between member and nonmember registration provided opportunity to increase revenue as well as introduce AFWA to nonmembers by inviting them to participate in AFWA’s quality educational webinars. Do you forward AFWA professional education invitations to your network?

As planned, a virtual chapter, Coast to Coast Connections or C2C launched, offering monthly opportunities for members without local chapters to meet one another and develop the friendships and connections valued by our membership. All are welcome. Check out the Events Page and join the fun!

Corporate Partner revenue increased after the Premiere Partner Program was added to the AFWA website illustrating the benefits of various levels of support. Have you shared this program with your employer or considered it for practice?

To achieve Board goals, volunteers were invited to participate on Board committees. Their time and talents propelled many important initiatives forward and provided them with insight into the Board’s strategic plan as well as the opportunity to affect AFWA’s future. Have you considered volunteering at the National level?

Virtual was the name of the game and the 2020 Women Who Count and 2021 Leadership conferences were offered virtually, as was the 2020 Annual Business Meeting, countless board and committee meetings, and more. We experienced a learning curve that required good humor, a willingness to try new things, flexibility, adaptability, and occasionally some technical savvy. Oddly, we may find that this year strengthened AFWA by forcing us to embrace new ideas and ways of doing things and laying a new foundation upon which to grow.

AFWA’s premier event, the Women Who Count Conference, was held on October 18-22 and included five fun-filled days of education and entertainment for attendees. The conference, which included up to 20 CPE credits, also had a wealth of fun and festivities. The Foundation Fun Night, which raised scholarship funds for the Foundation of AFWA scholarship, provided a mentalist magician for the entertainment of attendees. The Foundation Fundraising Silent Auction gave bidders a chance to purchase some high-quality donated items with proceeds going toward the scholarship fund. The MOVE Project report, focusing on the recovery of women in the workplace following the pandemic, was released and promoted during the conference. Although the virtual experience has been a positive one, AFWA members and staff are looking forward to seeing everyone in person at the Women Who Count Conference in Chicago next year.

Membership and chapter growth will continue to be a focus for AFWA in the coming year along with increasing membership value, education, leadership opportunities and communication. AFWA members are leaders in their companies and communities. They have earned the trust and respect of their clients and peers and show enthusiasm in their career for the accounting and finance professions. AFWA membership is an investment in you!
The Early Career Initiative is a volunteer group created to ensure the voice of emerging leaders is heard and utilized within the national organization. Members of the ECI are working to grow young professional membership within AFWA by developing programs and initiatives specifically designed to meet the needs of the modern accounting and finance professional.

Early Career Members are classified as:
- Members with less than 10 years of professional experience,
- Members under 35 years of age, or
- Members who are currently part-time or full-time students
Ames Chapter
Atlanta Chapter
Billings Chapter
Birmingham Chapter
Buffalo Chapter
Casper Chapter
Central Arkansas Chapter
Central Florida
Central New York Chapter
Chattanooga Chapter
Dallas Chapter
Denver Chapter
Des Moines Chapter
District of Columbia (DC) Chapter
East Bay Chapter
El Paso Chapter
Flagstaff Chapter
Fort Walton Beach Chapter
Fort Worth Network
Grand Rapids Chapter
Greater Baltimore Network
Greenville Chapter
Houston Chapter
Huntsville Chapter
Illinois State University
Indianapolis Chapter
Jackson Chapter
Jackson Hole Network
Kansas City Chapter
Knoxville Chapter
Kokomo Chapter
Los Angeles Chapter
Louisville Chapter
Mesa East Valley Chapter
Milwaukee Chapter
Minn/St. Paul Network
Music City Chapter
New Orleans Chapter
New York Chapter
Northeast Florida
Oklahoma City Chapter
Omaha Chapter
Orange County Network
Philadelphia Chapter
Phoenix Chapter
Pittsburgh Network
Raleigh Chapter
Richmond Chapter
San Diego Chapter
San Francisco Chapter
Santa Barbara Chapter
Seattle Chapter
Silicon Valley Chapter
Spokane Network
Springfield Chapter
Tacoma Chapter
Tampa Network
Troy Chapter
Tulsa Chapter
Virtual Chapter
West Alabama Chapter
West Palm Beach Chapter
Wichita Chapter

1,178 Accounting & Finance Professionals Nationwide

63 Nationwide Chapters & Networks

359 New Members in FY21

$110,720 Cash Scholarships Awarded by the Foundation of AFWA and AFWA Chapters

104 Lifetime Members

204 CPE hours offered in NASBA year 2021 through local chapter events, national conferences, and webinars.

Accounting & Financial Women's Alliance
connect | advance | lead

We are the Women Who Count

Industry Professionals from across the country attend AFWA’s Women Who Count Conference to become more knowledgeable on industry trends and gain a competitive edge with leadership development. Conference veterans and new attendees alike join to connect with each other, gain insight and inspiration and celebrate the AFWA experience.
AFWA also relies on social media as a consistent communication platform for members. We encourage members and chapters to build online communities and pass down news as it happens.

Facebook: 4,009 likes/follows  
Twitter: 912 followers  
LinkedIn: 3,300 connections  
Instagram: 552 followers

The second virtual AFWA Connect.Advance.Lead Conference was held on June 17-18, 2021 with resounding applause from all attendees and speakers who participated in this one-of-a-kind event. Attendees were able to network and advance their leadership and education skills with a line-up of powerful, engaging speakers, entertainment, and receive up to nine CPE credits.
Lifetime Members

In an effort to emphasize membership commitment, reward long-time members, and generate revenue, AFWA announced a Lifetime Member campaign in May 2015. The campaign capped with 104 Lifetime Membership commitments.

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<tr>
<th>ALANNA ABREU</th>
<th>CINDY DUDDEN</th>
<th>PATTI MANN</th>
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<tr>
<td>SUSAN ADAMS</td>
<td>SUSAN DIKIR</td>
<td>VICKI MAY</td>
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<td>ALISON ALDRICH</td>
<td>KATHERINE EASTHAM</td>
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<td>CATHY ALLEN</td>
<td>DANA FRELAND</td>
<td>PAMELA MEADOWS</td>
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<td>JEANETTE CAMBRON</td>
<td>LINDA HARRIS</td>
<td>MELANIE NORTON</td>
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<td>MARY LOI CARVER</td>
<td>KARYN HARTKE</td>
<td>CHRISTI OLESEN</td>
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<tr>
<td>TARA CHAMBERS-CAMP</td>
<td>ANGELA HESTER</td>
<td>SARA PAGE</td>
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<td>ANNETTE CHRISTENSEN</td>
<td>ASHLEY HIRES</td>
<td>LISA PALMERSHEIM</td>
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<td>MARY JOHNSTON</td>
<td>PAULOMI PATEL</td>
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<td>WENDI CHRISTIAN</td>
<td>LORI KELLEY</td>
<td>DIANNA PATTON</td>
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<td>SHANNON COMSTOCK</td>
<td>MELODY KING</td>
<td>JESSICA PERKINS</td>
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<td>MARY-CLAIRE CORCORAN</td>
<td>GALE KREITZBERG</td>
<td>RENEE POLLEY</td>
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<td>CHRISTIE LININGER</td>
<td>CAROLYN RICIE</td>
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<td>ANNE DEEGAN</td>
<td>KIMBERLY LYONS</td>
<td>STEPHANIE ROSCOE</td>
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<td>DARCELLE DIXON-HUNT</td>
<td>HELEN MALEYDY</td>
<td>MORGEN ROSE</td>
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<td>CARRIE DOSTAL</td>
<td>LAURA MANGAN</td>
<td>DEBORAH ROSENGARTEN</td>
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Emeritus Members

In 2016, AFWA began to recognize long-term members with an official Emeritus Status. Emeritus members may apply for the status if they have been a member of AFWA for at least 30 years and are at least 70 years old. Emeritus members are free of National Membership dues. We recognize the following Emeritus Members as of October 2021.

| Dorothy Ashley                  | Margaret Farr                   | Ruth Nowicky                   |
| Ilse Beck                       | Nancy Gilliland                 | Wylena Raymond                 |
| Harleen Kay Brandon             | Rose Marie Gwinner              | Janet Redick                   |
| Rochelle Caballero              | Joyanna Hammond                 | Karin Riggins                  |
| Carolyn Casselbury              | Eunice Helgeson                 | Jane Rose                      |
| Constance Clausen               | Jean Hurkett                    | Carol Shelbrack                |
| Carol Drinnon                   | Paula Marchand                  |                                |
|                                |                                | Carol Strommer                 |
|                                |                                | Myra Swick                     |
|                                |                                | Marilyn Vito                   |
|                                |                                | Eleonore Williams              |
|                                |                                | Maria Wong                     |
|                                |                                | Catherine Yekenevicz           |
|                                |                                |                                |

Corporate Members

Businesses and firms who join multiple members in AFWA can earn discounts on membership as well as other special benefits. Not only do Corporate Members gain National Membership, but employees can join local chapters across the country. Thank you to our Corporate Members!

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<tr>
<th>Level 3 Corporate</th>
<th>Level 2 Corporate</th>
<th>Level 1 Corporate</th>
<th>Corporate Members</th>
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<tr>
<td>Grant Thornton</td>
<td>BKD LLP</td>
<td>Bland &amp; Associates</td>
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<td>Becker</td>
<td>Bowers and Company</td>
<td>LBMC</td>
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<td>Dannible &amp; McKee</td>
<td>Mariner Wealth Advisers</td>
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<td>Dixon Hughes Goodman</td>
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<td>Elliott Davis, LLC</td>
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AFWA’s Women Who Count Awards

At the annual Women Who Count Conference each year, the Accounting & Financial Women’s Alliance proudly recognizes outstanding women who uphold the mission of AFWA, demonstrate excellence in their communities and careers, and positively influence others.

AFWA is proud to present the annual award winners announced at the virtual Women Who Count Conference held on October 22. A heartfelt congratulations to all of the individual and chapter award winners—the full list of award winners below:

**AFWA’s Women Who Count Awards**

- **Academic Award:** Cheryl Heitz
- **Outstanding Achievement:** Katie Minion
- **Student Award:** Tyrah Sexton
- **Emerging Leader Award:** Brittany Carman
- **Leadership Award:** Carolyn Sweeney
- **Industry Professional Award:** Deanah O’Donnell
- **Public Practice Award:** Ty Hendrickson
- **Small Business Award:** Andrea Garcia
- **President’s Award:** Kathryn Seltman

**AFWA Chapter Milestones**

- 30 years of service—AFWA Mesa East
- 40 years of service—AFWA El Paso Chapter
- 65 years of service—AFWA West Palm Beach
- 65 years of service—AFWA Chattanooga Chapter
- 65 years of service—AFWA Birmingham Chapter
- 70 years of service—AFWA Kansas City
- 70 years of service—AFWA Central New York Chapter
- 80 years of service—AFWA Los Angeles Chapter
- 80 years of service—AFWA Seattle Chapter

**AFWA Chapter Achievement**

- Membership: Tulsa Chapter
- Communications: Kansas City Chapter
- Programming: Des Moines Chapter
- Scholarship: District of Columbia Chapter
Industry professionals from across the country attended the virtual Women Who Count Conference, Oct. 19-22, to celebrate the AFWA’s 83rd year from the comfort of their homes. Accounting and finance professionals came together for three days of networking, education, and fun events. The 2021 Conference featured over 39 speakers and 20 CPE credits covering topics on accounting, tax, finance, leadership, communication and more, recognized the professional and chapter award winners, and raised valuable scholarship funds for The Foundation through Foundation FunNight and The Foundation for AFWA Fundraising Auction. Conference veterans and new attendees alike joined to connect with each other, gain insight and inspiration and celebrate the AFWA experience.
A message from 2020-21 Foundation Chair, Christie Lininger

Thank you for your support in the Zoom year. We can’t thank you enough for participating as we learned how to navigate fundraising online.

This year we introduced game night. We hosted several virtual game nights that included bingo and trivia. The game nights were fun and competitive. It was a way to support the Foundation and socialize at the same time. It was a win. Next, we learned how to hold a silent auction and our fun night virtually. It was a learning curve but thanks to those that donated baskets, those that bought baskets and those that just donated money we had a successful auction. Our first virtual fun night was a comedian followed by a scavenger hunt. The laughs were a welcome relief. The scavenger hunt was a great way to close out the evening.

We are happy to report that we accomplished several internal goals this year. The first goal was to finish the strategic plan. The plan has been completed and will serve as a working framework for the Board in the year to come. The second internal goal was to work with Associations International on creating reports that help the Foundation with some metrics that will enhance our fundraising efforts and our ability to recognize our donors. We have completed our review and have the plan in place for better tracking. We are the process of establishing an endowment so that we can ensure that the Foundation can continue to make a difference for years to come.

Our mission to provide scholarships for education and career development was on track this year. We again were able to award eight undergraduate, three master’s scholarships and one Paula Zanni scholarship. We awarded review course and certification scholarships as well as National dues reimbursement scholarships. The scholarship committee is made up of board members and volunteers. We invite you to volunteer to participate in the scholarship review process.

Thank you to the dedicated and innovative members of the Foundation Board and to Association International for being resilient in a year filled with obstacles. Your efforts helped strengthen the Foundation and set it on the path for future growth.

The Foundation is here today because of the incredible women that came before me. They generously contributed their time, money and expertise for the benefit of others. The leaders before me had the foresight to create the Foundation so that we can pay it forward. I invite you to be a part of the Foundation and to be one of the many that help pay it forward. Please consider applying to be a board member or volunteer to be on a committee. As my friend says “if everyone gives a little, no one has to give a lot.”

Thank you for giving this year. We appreciate you.
Scholarship Recipients

Nikki Ngo - Metropolitan State University of Denver
Tyrah Sexton - Illinois State University
Emily Reid - Gonzaga University

Marissa Edelman - Wichita State University
Gabriela Barcelos - Southern Methodist University
Nicole Maimon - University of Illinois at Urbana-Champaign

Halle Sheley - Illinois State University
Meaghan Ruttan - University of Washington
Suong Nguyen - Metropolitan State University of Denver

Skyler Toy - Maryville University of St. Louis
Shea Roccaforte - University of New Mexico
Thank you to our donors!

$1,000+
Conoco Phillips Co Denver Chapter Philadelphia Chapter Roberts Family Foundation Mesa East Valley Michelle Boughton Mary Erlenborn Laura Mangan Barbara Covington Network for Good Pamela Wenner Michelle Venus Stacey Craig Cathy Allen Mary Burns Guinevere Moore Susan Adams

$250-499
Dianna Patton Carrie Dostal Mary Bonawitz Melissa Sager Beverly Anderson Ames Chapter #158 Debbie Michael Susanne O'Callaghan Kathryn Schrader Stephanie Seary Christi Olsen Annette Christensen Katharine Dill Tina Polf Mary Lou Carver Wendi Christian Grace Staten Sue Christensen Ann Deegan Melody King Kimberly Lyons Shelby Williams

$50-99

$500-999
Dallas Chapter Stephanie Roscoe Penelle Strum Kristin Culliton Mary-Claire Corcoran Emily Nave Helen Maleady Laura Farney Linda Harris Monika Miles Kendra Scott LLC Gale Kreitzberg Cindy Withrow Karen Jacobson Billings Chapter Christie Lininger Tyna Gaylor Bambi Weber

$100-249

Up to $49


Over $52,000 Raised for the Foundation of AFWA!
Past National Presidents

1938-40  Ida S. Broo    Indianapolis
1941-42  Mary C. Gildea    Chicago
1943-44  Jane Goode    Los Angeles
1944-45  Dorothy Miller Jones    Spokane
1945-46  Helen J. Maddex    San Francisco
1946-47  Susie Sudderth    Atlanta
1947-48  Evelyn Forsyth    Grand Rapids
1948-49  Marian A. Frye Doelker    Cleveland
1949-50  Alice II. Aubert    New York
1950-51  Grace A. Dimmer    Detroit
1951-52  Vera Jean Williams    Los Angeles
1952-54  Marguerite Gibb    Seattle
1954-55  Vivian Warner Matick    Muskegon
1955-56  R. Grace Ilns, CPA    Indianapolis
1956-57  Zosia Edwards Stege    Chicago
1957-58  Alma Westerman Otto    District of Columbia
1958-59  Carolyn Abernathy    New York
1959-60  Genevieve A. Michel, CPA    Seattle
1960-61  E. Virginia Barnett    Houston
1961-62  Betty Brown, President-Elect    Detroit
1962-63  Ann D. Snodgrass    Dallas
(proceeded to Pres 7/2/61)
1964-65  Erma A. Sembach    Cincinnati
1965-66  Phyllis E. Peters, CPA    Detroit
1966-67  Margaret L. Bailey, CPA    Denver
1966-68  Dr. Bernadine Meyer    Pittsburgh
1967-68  Julia J. Kaufman    Cleveland
1968-69  Naomi J. Nelson    Portland
1969-70  Mary Louise Hawkins    Chicago
1970-71  Antoinette Peters, CPA    Cincinnati
1971-72  Madeline Draheim    New York
1972-73  Madeline Guimond    California Citrus Belt
1973-74  Elizabeth A. Reid    Boston
1974-75  Pearl J. Mullvain    Phoenix
1975-76  B. Jean Ilunt, CPA    Birmingham
1976-77  Beryl II. Martin    Detroit
1977-78  Joan M. Smith, CPA    Dayton
1978-79  Linda M. Canney, CPA    Seattle
1979-80  Dorothy Lombard, CPA    Sacramento
1980-81  Helen J. Nyenhuis, CPA    Grand Rapids
1981-82  Helen Shepherd, CPA    Los Angeles
1982-83  Jo Ann C. Dooley    Cincinnati
1983-84  Lee G. Smart, CPA    Memphis
1984-85  Jean E. Krieger, CPA    Columbus
1985-86  Barbara II. Brock, CPA    Buffalo
1986-87  Gail E. Schiffer, CPA    New York
1987-88  Miki Folsom, EA    Spokane
1988-89  Patricia Morgan, CPA    Tacoma
1989-90  Rachel S. Query, CPA    Albuquerque
1990-91  Gayle Powelson, CPA    Memphis
1991-92  Theodora A. Sherman, CPA    Seattle
1992-93  Marilyn E. Vito, CPA, CMA    Philadelphia
1993-94  Courtenay Cowgill, CPA, CMA, CIA, CFE    Denver
1994-95  Shirley J. Laird    Anchorage
1995-96  Ivy F. Zito, CPA    Connecticut
1996-97  Donna S. Reed, CGFM    Phoenix
1997-98  Barbara L. Clark    Indianapolis
1998-99  Regina Y. Rose, CPA    Birmingham
1999-00  Amy J. Norkus, CPA    Grand Rapids
2000-01  Cindy Coleman Kessler, MBA    New Orleans
2001-02  Denise Jones, CPA    Central Arkansas
2002-03  Mary Feeney Bonawitz, PhD, CPA    West Palm Beach
2003-04  Betsy A. Scott, CPA    Kansas City
2004-05  Christi L. Olsen, CPA    Omaha
2005-06  Debbie L. Michael, CPA    Billings
2006-07  Joy N. Barron    Birmingham
2007-08  Karen J. Gunther    Boston
2008-09  Barbara W. Covington    Fort Walton Beach
2009-10  Stacey L. Craig, CPA    Phoenix
2010-11  Vivian L. Moller, CPA    Milwaukee
2011-12  Monika P. Miles, CPA    Silicon Valley
2012-13  Cheryl Heitz    Flagstaff
2013-14  Catherine A. Mulder, CPA, CGMA    Ames
2014-15  Berrantha C. Brown, CMI    Atlanta
2015-16  Dianna M. Patton, CPA, CFP®    Richmond
2016-17  Linda E. Harris, CPA    Billings
2017-18  Lori Kelley, CPA    Fort Walton Beach
2018-19  Karyn Harkte, CPA    Northeast Florida
2019-20  Laura Mangan, CPA, CMA, MBA    Mesa
2020-21  Tyna Gaylor    District of Columbia
FINANCIAL REPORT

July 1, 2020 - June 30, 2021

STATEMENT OF FINANCIAL POSITION - June 30, 2021

ASSETS
Cash and cash equivalents $21,628.90
Investments $126,607.26
Accounts Receivable $11,855.42
Prepaid Expenses $7,333.05
Total Assets $167,424.63

LIABILITIES AND NET ASSETS
Current Liabilities
Accounts payable and accrued expenses $99,329.12
Deferred Revenue $18,567.64
Due to Foundation $3,206.20
Total Current Liabilities $221,102.96

NET ASSETS Unrestricted
Total Net Assets $(53,678.33)
Total Liabilities and Net Assets $167,424.63

STATEMENT OF ACTIVITIES - June 30, 2021

REVENUE
Membership Dues $172,533.87
Annual Conference $80,926.00
Contributions $23,165.93
Advertising & Product Sales $34,134.20
Royalties $5,806.87
Investment Income (realized & unrealized) $30,014.39
Chapter Reactivation Funds $43,733.79
Total Revenue and Support $390,315.05

EXPENSES
Program Services $64,200.91
Annual Conference $13,110.78
Publications and Website $43,613.55
Products $2,180.68
Total Program Services $123,105.92

Supporting Services
Membership Services $59,314.54
Fundraising $17,445.42
Leadership $27,540.50
Management and General $37,504.12
Total Supporting Services $141,804.59

Total Expenses $264,910.51
Change in Net Assets $125,404.54

NET ASSETS, beginning of year $(179,082.87)
NET ASSETS, end of year $(53,678.33)
Corporate Partners not only financially support AFWA, they provide valuable programming and discounts to our membership. In addition, the alliances we form with other organizations allow AFWA to expand our reach and offer further benefit to our members.