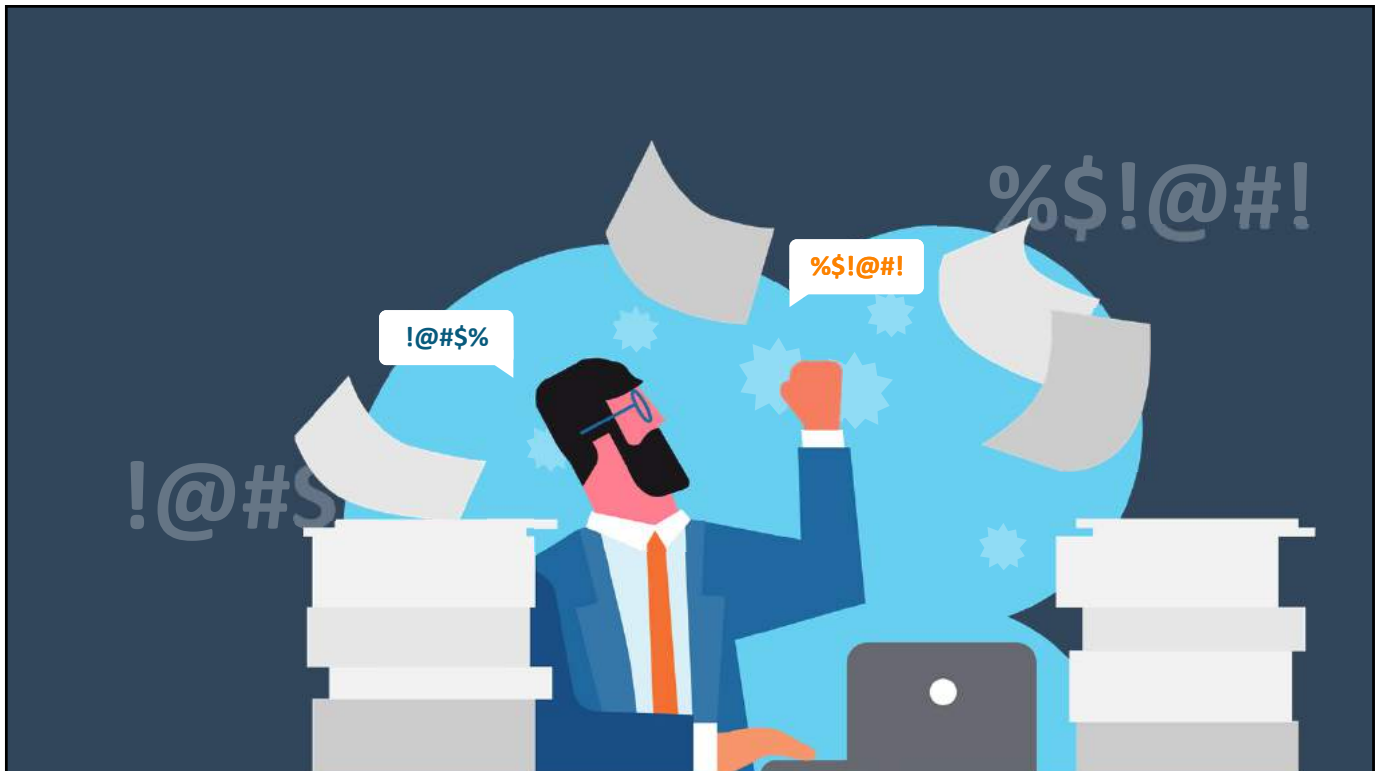


Engaging the right talent for tomorrow

SHELLY LINGOR, Director of Technology & Accounting, GCT



1



2



What does
“good people”
even mean?

3

“ The race for
talent is over.
And talent won.”

4



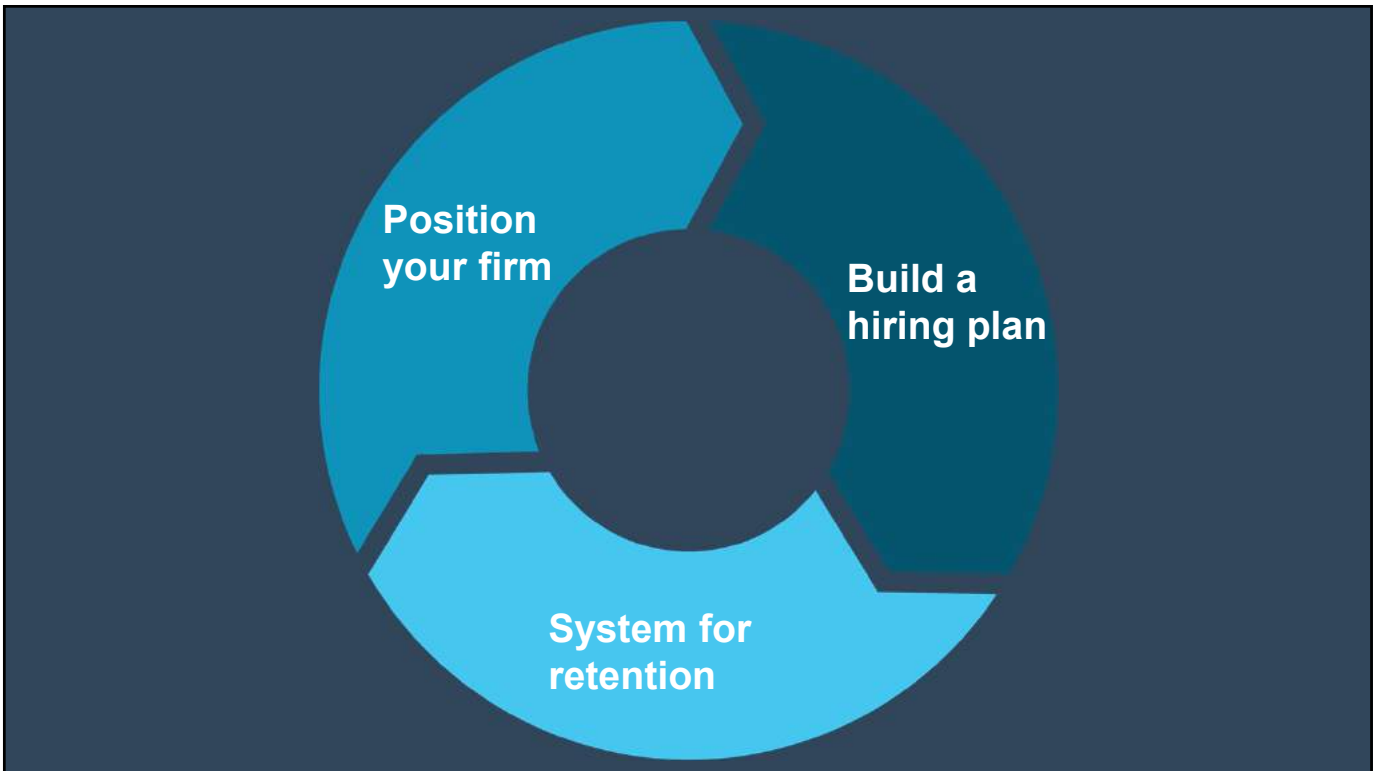
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7



8

“ It is not about millennials. You either have a great place to work or you do not.”

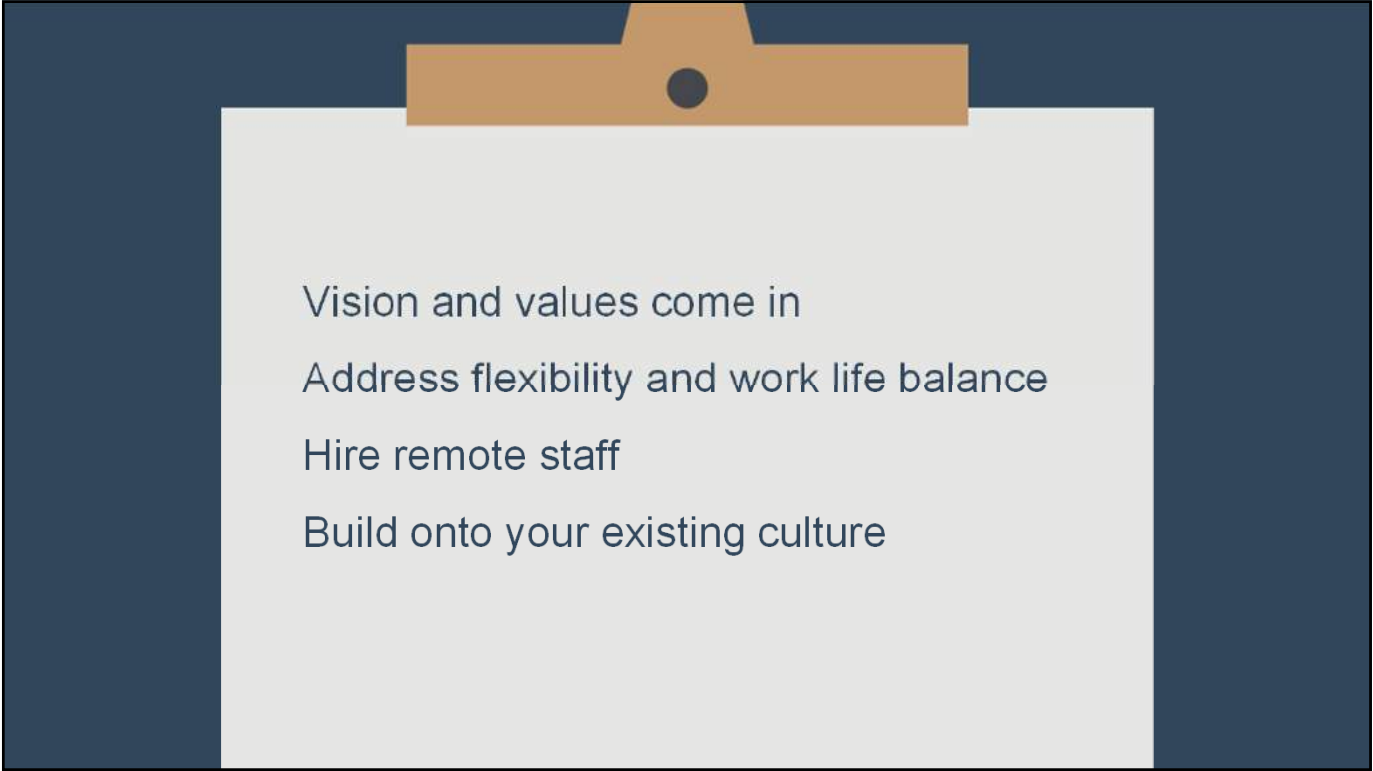
9

Employer brand

Create a firm that meets the needs of your best candidates



10



Vision and values come in
Address flexibility and work life balance
Hire remote staff
Build onto your existing culture

11



**Position
your firm**

**Build a
hiring plan**

**System for
retention**

12

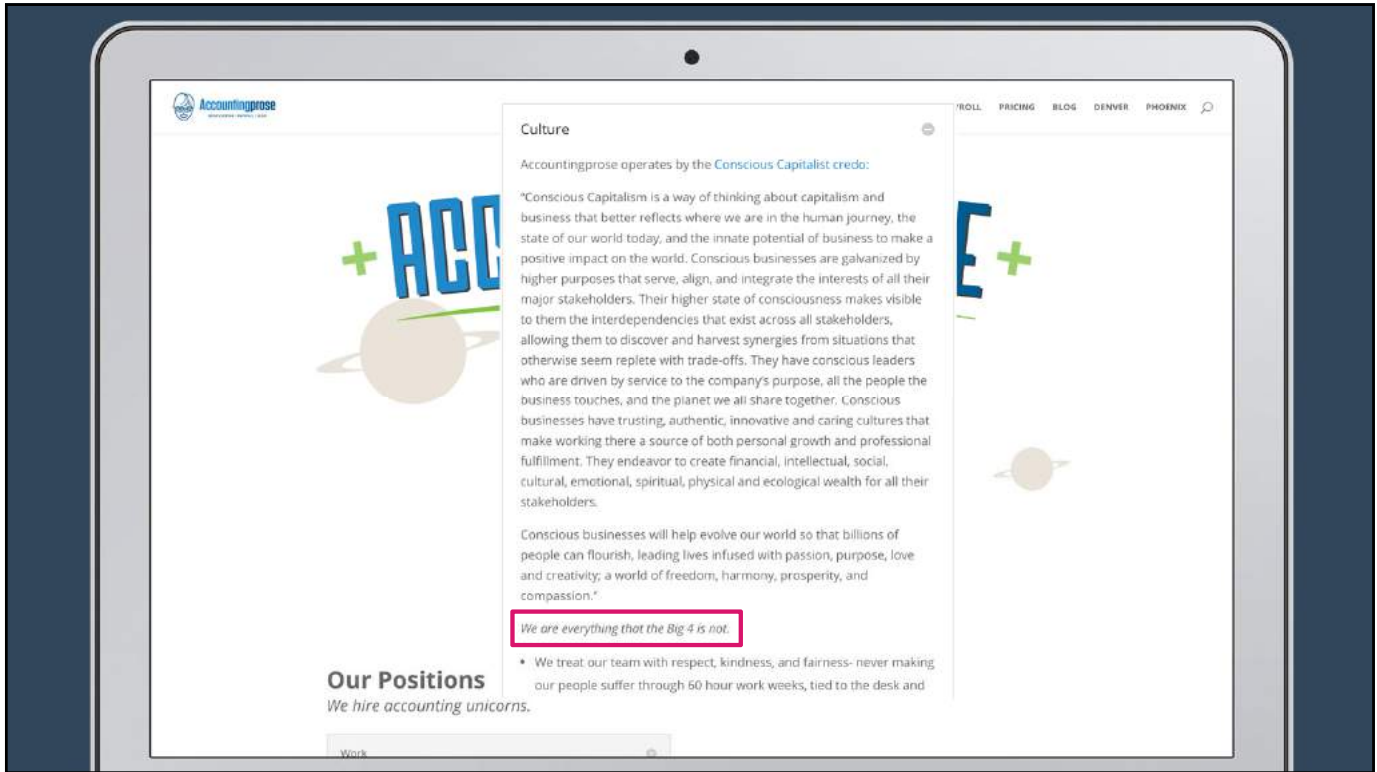
Build a hiring plan



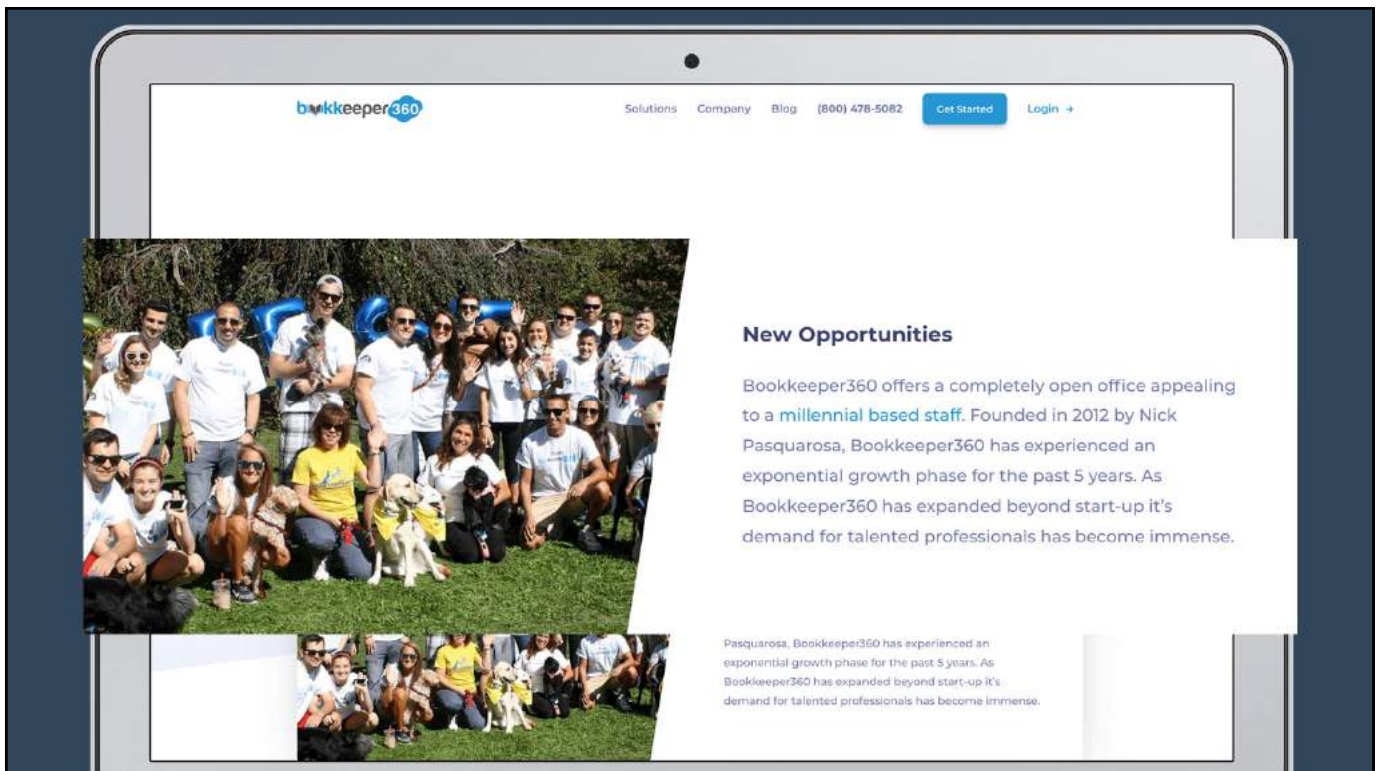
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16

Process

Screening, selection and closing, interview scripts

- Applications in one place
- Respond fast
- Be prepared to sell



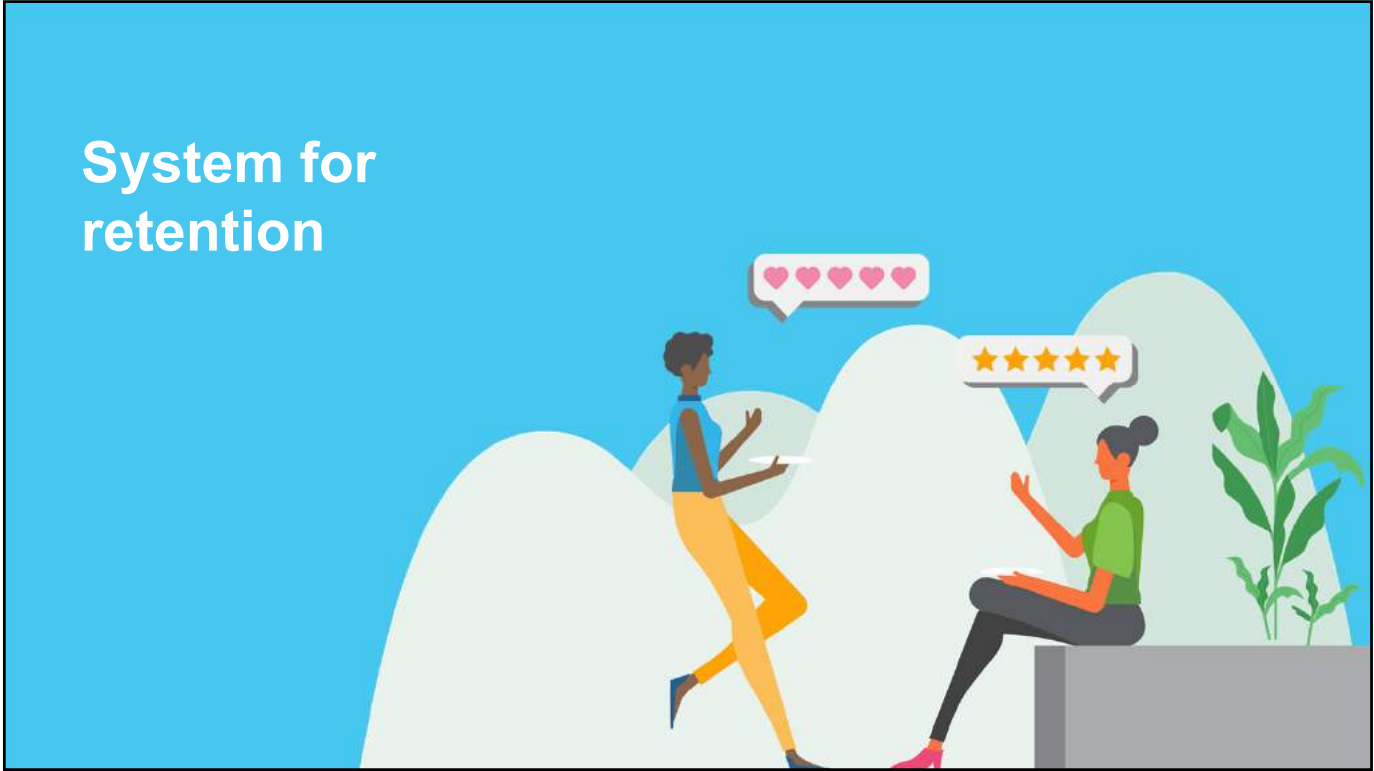
17

**Position
your firm**

**Build a
hiring plan**

**System for
retention**

18



19

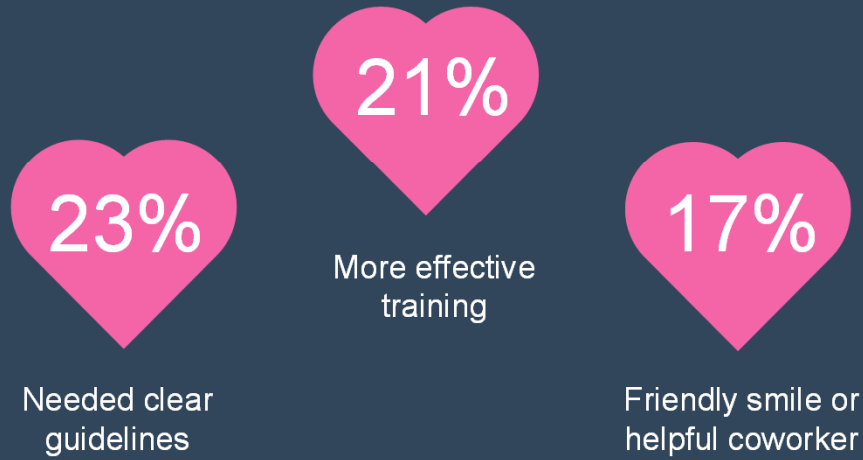
System for retention

Engagement is everything
Retain your remote staff

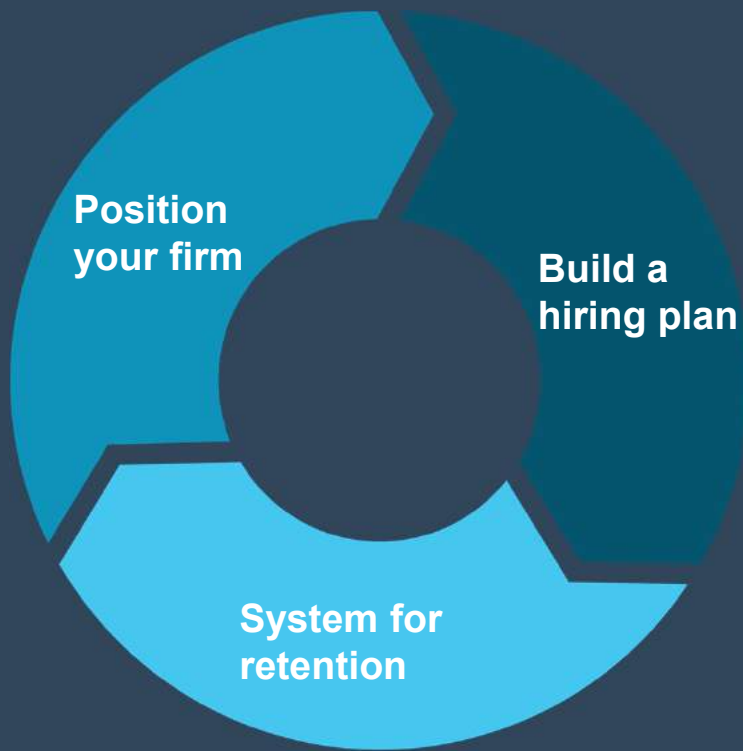
A horizontal row of five solid pink hearts at the bottom of the slide.

20

How important is on-boarding?



21



22

