



Accounting & Financial Women's Alliance
CONNECT • ADVANCE • LEAD

CORPORATE MEMBERSHIP

What to expect *in return*

Leadership skills and Management experience

By encouraging your employees to not only join AFWA, but to get involved through volunteer opportunities, you'll see a clear improvement in their abilities to communicate, multi-task, adapt, envision, and more.

Business Revenue

Many AFWA members can say they have brought in client revenue, directly related to their membership in AFWA. Local networking and contributing opportunities deliver brand recognition, and AFWA's Find a Pro Public Directory makes it easier for potential clients to find your business.

Education and Advancement

Whether an employee is a new graduate working toward her CPA, or an advanced professional looking to add to her skill set with a new certification, AFWA can help. Through partnerships with education providers members earn discounted fees - or even scholarships - for review courses and study guides. Also, AFWA is a NASBA Certified organization. Many of our programs offer quality continuing education with CPE recognition.

Industry Insiders

AFWA members become industry insiders when they network with professionals from other local firms and businesses - bringing new ideas to your business, gaining knowledge about your community, and connecting with experts nationwide.

"AFWA has given me the opportunity to connect with other professionals in a variety of accounting and finance fields at different points in their career. I have been able to listen to their advice and take it into consideration when thinking about what I want my career to look like." ~ Katherine Eastham, Seattle, WA

Developing Professional Qualities *in your employees*

Time Management: With the addition of AFWA commitments to their calendar, members learn to manage and segment their time. From monthly event participation, to volunteer projects and responsibilities, AFWA members learn to prioritize and manage time more effectively.

Technical Skills: Those who volunteer in leadership roles will be exposed to new technology platforms, including email marketing platforms, website management systems, and membership management databases. This exposure and experience will translate to an ease and adaptability with trying new technology in the workplace.

Communication Skills: AFWA members will build confidence and communication skills by leading committee calls or board meetings, introducing speakers and guests, and even giving entire presentations. Through networking events, members can connect face-to-face in a safe, comfortable environment.

Teamwork and Leadership: AFWA volunteers work together to organize events, engage members, meet goals, and strategically plan. As members grow with AFWA, they can advance from committee volunteer, to Board Member, to Chapter President, even National Board Member. By setting personal goals and envisioning a path, AFWA members are encouraged and empowered to reach higher.

Planning and Organizational Abilities: How many accounting and finance professionals are also event planners? We know they have the ability to balance a budget, but with AFWA they'll gain experience in site selection, volunteer management, problem solving, promotions and communications, and more.

