IS YOUR AFWA CHAPTER  
Connecting Advancing or Leading?

The good news is, there's no wrong answer! AFWA Chapters are thriving at all sizes and levels of engagement. But, if you are ready to grow, increase member benefits or just need to get out of the same old rut, the following charts may guide you.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **CHAPTER GOVERNANCE** | Network | Connect | Advance | Lead |
| Maintains consistent contact with HQ | Plant | Leaf | Flower in pot | Deciduous tree |
| Maintains bank account |  | Leaf | Flower in pot | Deciduous tree |
| Adopts Chapter by-laws |  | Leaf | Flower in pot | Deciduous tree |
| Complies with NASBA CPE requirements |  | Leaf | Flower in pot | Deciduous tree |
| Timely submits chapter reports to HQ |  | Leaf | Flower in pot | Deciduous tree |
| Adopts Standing Rules |  |  | Flower in pot | Deciduous tree |
| Schedules regular board meetings |  |  | Flower in pot | Deciduous tree |
| Chapter Leadership | Primary Contact | President | President | President |
|  |  | Treasurer | Treasurer | Treasurer |
|  | VP | VP |
| Secretary | Secretary |
| Im Past Pres | Im Past Pres |
|  | President-Elect |
| Directors | Directors |
|  | Nominating Committee |
| Membership Committee |
| Program Committee |
| Scholarship Committee |

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| **CHAPTER PROMOTION** | Network | Connect | Advance | Lead |
| Engages regularly on at least one social media network | Plant | Leaf | Flower in pot | Deciduous tree |
| Maintains an up-to-date chapter website |  | Leaf | Flower in pot | Deciduous tree |
| Coordinates community service project |  | Leaf | Flower in pot | Deciduous tree |
| Competes for National Chapter & Member achievement awards |  |  | Flower in pot | Deciduous tree |
| Awards at least one local scholarship and forwards to the National program |  |  | Flower in pot | Deciduous tree |
| Obtains Sponsorships to support non-dues revenue for the chapter |  |  | Flower in pot | Deciduous tree |
| Distributes a Chapter E-Newsletter |  |  |  | Deciduous tree |
| Hosts a major annual outreach event (banquet, CPE day, fund-raiser) |  |  |  | Deciduous tree |
| Submits articles to Accountability |  |  |  | Deciduous tree |
| Promotes and recruits corporate members of 5 of more employees from one office |  |  |  | Deciduous tree |

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| **MEMBER VALUE** | Network | Connect | Advance | Lead |
| Holds recommended number of meetings | 4 | 4-6 | 7-8 | >8 |
| Offers social events | Plant | Leaf | Flower in pot | Deciduous tree |
| Offers recommended number of CPE events |  | 2+ | 4+ | 6+ |
| Represented by attendee(s) at National Conference/Annual Board Meeting | Plant | Leaf | Flower in pot | Deciduous tree |
| Offers a mentor program |  |  |  | Deciduous tree |
| Participates in National Leadership |  |  |  | Deciduous tree |

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| **NUMBER OF MEMBERS**  This number is a guideline or recommendation. Chapters of any size may operate at any level. | <10 | 10-25 | 25-40 | >40 |

Login to the AFWA Members Portal for resources, guides, and templates to support your chapter.  
Contact [chapters@AFWA.org](mailto:chapters@AFWA.org) for assistance or to request a Chapter Coach.