2017 AFWA SPONSOR AND EXHIBITOR RESERVATION FORM

We are committed to providing our sponsors and exhibitors and incredible experience and great return for your time and investment. After submitting this form, a representative of AFWA will contact you to arrange your priorities, develop a timeline, and begin your promotions. Please contact [exhibitors@afwa.org](mailto:exhibitors@afwa.org) at any time with questions. Thank you!

READY FOR YOU PACKAGES OR BUILD YOUR OWN PACKAGE

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Please select** | **Package** | **Investment** |  | **Please select** | **Package** | **Investment** |
| SOLD OUT | ~~Platinum~~ | ~~$10,000~~ |  |  | Exhibit Hall Booth | $1,400 |
|  | Gold | $8,000 |  |  | Conference Program Ad (Full page) | $1,000 |
|  | Silver | $6,000 |  |  | Conference Program Ad (1/2 page) | $150 |
|  | Bronze | $4,000 |  |  | Conference Program – notes pages logo place | $4,000 |
|  | Education | $2,000 |  |  | Conference lanyards | $1,000 ($500 with donation of lanyards) |
| All sponsors receive   * Sponsor/exhibitor ribbon for namebadge * Sponsor or exhibitor listing on mobile app * Logo placement or exhibitor description in conference program * Logo placement on conference website * Attending sponsors and exhibitor will have access to engage via the conference mobile app   In addition, all exhibitors will receive   * One 6’ table, 2 chairs *(additional products may be purchased through the hotel)* * 2 exhibit-hall only passes which include conference meals and breaks on Saturday, Sunday, and Monday. * Attendee mailing list 30 days prior to the conference and immediately following the conference * Opportunity to include a flyer or promotional item in the conference bags | | | |  | Conference Mobile App Sponsor | $1,300 |
|  | Mobile App push notification | $400 ($150 w/ booth) |
|  | Mobile App promoted post | $250 |
|  | Young Professional Breakfast | $500 |
|  | Energy Break | $2,000/day |
|  | Keynote session | $2,000/session |
|  | Foundation fun night | $3,000 |
|  | Fundraising lunch | $5,000 |
|  | Excellence Awards | $5,000 |
|  | Board Meetings | $3,000 |
| **TOTAL** | **$** | |

**PRIMARY CONTACT INFORMATION**

|  |  |  |  |
| --- | --- | --- | --- |
| Company Name: | | | |
| Contact Name: | | Title: | |
| Phone: | | Email: | |
| Address: | | | |
| City: | State: | | Zip: |

**PAYMENT INFORMATION** *Your signature below signifies your commitment to pay for all sponsorships as stipulated herein*

|  |  |  |
| --- | --- | --- |
| \_\_\_ Please invoice me | Check (payable to AFWA): Check # \_\_\_\_\_\_\_\_\_\_\_ | |
| Credit Card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express | | **Total:** |
| CC#: | | Exp Date: |
| Name on Card: | | |
| Signature: | | |

**Payment Policy:** Authorized signature signifies commitment to pay for all opportunities as stipulated herein. All requests are final. Full payment must be received in order to receive benefits and recognition. AFWA reserves the right to resell and/ or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 60 business days prior to the show date/ and/or advertising deadline. Payment must be made in U.S. dollars drawn on a U.S. bank. AFWA is a 501(c)6 tax-exempt organization, tax ID number 36-6108332.

**Cancellation Policy:** No refunds will be permitted after August 1, 2016. There is a 10% processing fee on all refunds.

**Logistics:** Speak with Lisa Stephenson, Director of Events, if you have any questions. Email: Lisa.Stephenson@afwa.org

**Benefit Fulfillment:** AFWA’s ability to deliver on certain elements of the recognition and benefits are based on the date of commitment of your partnership opportunity. Please verify reservation deadlines when submitting your paperwork. It’s best to add dates to your calendar as you will not necessarily be notified of production deadlines before they occur.

**ADA Regulations:** In compliance with ADA regulations, AFWA will take all reasonable steps to ensure that Americans with disabilities are given equal and reasonable opportunity to participate in the program offered by AFWA.

**Right of refusal and renewal:** AFWA considers partnerships as an extension of the AFWA brand. In the interest of protecting our valuable brand, AFWA reserves the right to decline initiating or renewing any partnership for any reason.