

Accounting & Financial Women's Alliance

# 2016 - 2017 IMPACT REPORT



Including a special report from The Foundation of AFWA

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OUR VALUES Empowerment Leadership Integrity Passion

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16 Corporate Partners and Alliances

### OUR MISSION

The Accounting & Financial Women's Alliance enables women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

### AFWA Headquarters

2365 Harrodsburg Rd, Ste A325 Lexington, KY 40504

p: 859.219.3532 e: AFWA@AFWA.org web: www.AFWA.org

### AFWA Staff

Executive Director: Ericka Harney, ABD, CAE, CFRE, GPC, CVA Marketing Manager: Debi Williams Project Coordinator: Yolanda Kennison, CMP Director of Events: Lisa Stephenson Member Services: Alexis Brooks and Rachel Gates



# FROM THE **PRESIDENT**

Linda Harris, CPA '16-'17 AFWA National President // Billings, MT

I began the year by presenting my Board a charm that said "Be the Change". I challenged them to be the change in our organization that they wanted to see. As we all are aware, change doesn't happen overnight.

We completed year 2 of our 3-year plan and this coming January, the executive committee will begin formulating our next three-year plan. We know that we are not unique in the world of membership organizations who struggle with declining membership and sponsorship. But I do believe we are unique in what we have a lot to offer our members. Our challenge continues to be sharing this unique member proposition with more women in the industry.

We have made great strides to remain relevant and make needed changes. The LEAP Advisory Council continues to be a strong voice as to how we meet the needs of young professionals. Our Women of Influence share their knowledge and help us spotlight our great members. We have re-launched our sponsorship program – providing a much more diverse menu of sponsorship opportunities. It now provides flexibility to our sponsors so that we can meet their needs as well as ours. While we recognize that our members are our lifeblood, equally important are our Chapters who the local AFWA experience. Our Chapters provide the gateway to the AFWA Member Experience and we strive to add more to our Chapter support system.

As I requested of my Board, I am now leaving you with my final request – as a member of AFWA, be the change you wish to see. I know that change is never easy but this wonderful organization that we all feel so passionate about cannot continue with status quo. We all have to be open to new ideas, new members and letting go of "well we have always done it this way" or "no, we tried that and it just didn't work" – the AFWA experience is something not found elsewhere. Let's not turn away from change, let's embrace it!



## FROM THE EXECUTIVE DIRECTOR

Ericka Harney, ABD, CAE, CFRE, GPC, CVA AFWA Executive Director // Lexington, KY

The AFWA Headquarters has abuzz this year! Between launching the Find a Pro directory to improving the chapter dashboard, supporting chapters to increasing corporate memberships, we are dedicated to provide the most membership value as possible. We know there are a lot of different associations you can belong to and we are appreciative of the great professionals that are AFWA members.

The most value a member will see is when she or he take advantage of all that is offered. AFWA provides so many different ways to enhance your career and grow professionally. I encourage every member to look at the member benefits listed at least a few times a year and take advantage of them. A member grows when they are involved. You can ask any chapter leader or national board member. There are so many opportunities to be involved – find one that works best for you.

As we have worked with the board over the past year, it has been our goal to assist the board determining our unique value proposition to current and potential members. Board and staff have worked hand in hand on each project, program and update to offer our members the best opportunities.

Our impact report this year outlines many ways our members can get as much as possible from their membership. But we also want to know where there can be additions to what we offer. Please reach out to headquarters or the board with ideas at any time. We welcome them!

On behalf of all our headquarters staff, we thank you for your membership in and support of AFWA. It's been our honor to serve you for another year.







### NATIONAL BOARD OF DIRECTORS

President: Linda Harris, CPA (Billings, MT) President-Elect: Lori Kelley, CPA (Destin, FL) Vice President: Karyn Hartke, CPA (Yulee, FL) Vice President: Vicki Lindsey, CPA (St. Louis, MO) Treasurer: Renee Richards, CPA (Billings, MT) Secretary: Laura Mangan, CPA, CMA, MBA (Gilbert, AZ) Director: Wendi Christian, CPA, CISA, CITP, CGMA (Groves, TX) Director: Melissa Peters (Washington, D.C.)

Director: Stephanie Searcy (Atlanta, GA) Director: Rebecca Tucker, CPA (Northeast Florida) Director: Shelby Williams, CPA (Chandler, AZ) Immediate Past President: Dianna Patton, CPA, CFP ® (Richmond, VA) Ex-Officio Director: Ericka Harney, ABD, CAE, CFRE, GPC, CVA (Lexington, KY)



## LEAP ADVISORY COUNCIL

The LEAP Advisory Council was created to ensure the voice of emerging leaders is heard and utilized within the National organization. Members of LEAP are working to grow young professional membership within AFWA by developing programs and initiatives specifically designed to meet the needs of the modern accounting and finance professional.

Anat Borodyansky, CPA (Dallas, TX) Chaille Brown, CMA (Atlanta, GA) Edronda Guiriba, CPA (Campbell, CA) Jessica Veal, CPA (Knoxville, TN)

Alanna Abreu (Syracuse, NY) Katherine Eastham (Seattle, WA) Corinne Dougherty, CPA, CGFM (Rockville, MD) Jennifer Hughes, CPA, CGFM, CISA (Washington, D.C.) Sara Page, CPA (Richmond, VA)

- 🗹 Leaps & Bounds Newsletter
- Young Professional **Recruitment Tools**
- Conference Brainstorm Sessions
- Facebook Community

### AFWA BY THE NUMBERS

Chapters

1,646\* accounting and finance professionals nationwide

66<sup>\*</sup> nationwide chapters

276 new members in FY17 \$21,250 scholarships awarded by The Foundation of AFWA

436 programs and events hosted by local chapters

\$72,650 in scholarships awarded by local chapters

Akron/Canton, OH Ames, IA Anderson/Muncie, IN Atlanta, GA Baltimore, MD Bellevue, WA Billings, MT Birmingham, AL Buffalo, NY Casper, WY Central Arkansas Central Florida **Central New York** Chattanooga, TN Dallas, TX Denver, CO Des Moines, IA DFW/Mid Cities, TX **District of Columbia** East Bay, CA El Paso, TX Flagstaff, AZ Fort Walton Beach, FL Fort Worth, TX Grand Rapids, MI Greenville, SC Houston, TX Huntsville, AL Indianapolis, IN Jackson, MS Kansas City, KS Knoxville, TN Kokomo, IN Los Angeles, CA Louisville, KY Marion, IN Mesa East Valley, AZ Minneapolis, MN Mississippi State Nashville, TN New Orleans, LA New York, NY Northeast Florida Oklahoma City, OK Omaha, NE Orange County, CA Philadelphia, PA Phoenix, AZ Raleigh, NC Richmond, VA Sacramento, CA San Antonio, TX San Diego, CA San Francisco, CA Santa Barbara, CA Seattle, WA Silicon Valley, CA Spokane, WA Springfield, MO Tacoma, WA Tampa, FL Troy, MI Tulsa, OK University North Florida West Alabama

chapter management

25

live webinars offerd by the

National Organization on

professional development and

389

CPE hours offered in NASBA year 2016 through local chapter events, national conferences, and webinars

West Palm Beach, FL

Wichita, KS

# SPRING MEETING BILLINGS, MT





# GETTING SOCIAL

Through social media, we told the professional and personal stories of 12 members via the #AFWAconnect series. Members participated in various features including the Working Mom, CPA celebration, and general #AFWAconnect.

AFWA also relies on social media as a consistant communication platform for members. We encourage chapters to build online communities, and pass down news from the national feeds.





Our fans and followers, as of June 1, 2017 Facebook: 1499 Twitter: 688 LinkedIn Group: 2813 LinkedIn Company: 663 Instagram: 87



# LIFETIME MEMBERS

As an effort to emphasis membership commitment, reward long-time members, and generate revenue, AFWA announced a Lifetime Member campaign in May 2015. The campaign will run until 100 Lifetime Memberships are purchased. Lifetime membership is available to current AFWA members for \$1,200 (equal to 6 years regular membership dues). As of September 2017, 71 women are lifetime members.



ALANNA ABREU SUSAN ADAMS, CPA ALISON ALDRICH, MBA CATHY ALLEN DIANE ALLISON, CPA, CGFO CORNELIA ALSHEIMER SYLVIA AYERS, CPA, CGMA, CIA DESSIMA BARNWELL ANAT BORODYANSKY, CPA BERRANTHIA BROWN, CMA JEANETTE CAMBRON TARA CAMP ANNETTE CHRISTENSEN, CPA, CIA, CISA SUE CHRISTENSEN, CPA WENDI CHRISTIAN, CPA, CGMA, CISA MARY-CLAIRE CORCORAN **BARBARA COVINGTON** STACEY CRAIG, CPA KRISTIN CULLITON, CPA, CGMA LUZMILA CULPEPPER ANN DEEGAN, CPA DARCELLE DIXON-HUNT CARRIE DOSTAL

CYNTHIA DUDDEN, CPA, CGMA SUSAN DURR DANA FREELAND TYNA GAYLOR, CPA, CMA TRISHA GROSCH KAREN GUNTHER WENDI HALL, CPA LINDA HARRIS, CPA KARYN HARTKE, CPA ANGELA HESTER LORI KELLEY, CPA MELODY KING, CPA, CGMA GALE KREITZBERG, CPA VICKI LINDSEY, CPA CHRISTIE LININGER KIMBERLY LYONS, CPA LAURA MANGAN, CPA, CMA VICKI MAY TASSIE MEDLIN, CMA RENEE MELVILLE DEBBIE MICHAEL, CPA MONIKA MILES, CPA VIVIAN MOLLER, CPA EMILY NAVE, CPA

MELANIE NORTON, CPA CHRISTI OLSEN, CPA SARA PAGE, CPA LISA PALMERSHEIM DIANNA PATTON, CPA, CFP MARIE RAMKEY, CPA RENEE RICHARDS, CPA CAROLYN RICHIE, CPA STEPHANIE ROSCOE MORGEN ROSE DEBORAH ROSENGARTEN, CPA MELISSA SAGER KATHRYN SOUTHARD GRACE STATEN PENELLE STRUM INGRID SWENSON, CPA BRENDA SWINEY, CPA CMA MICHELLE VENUS ANNA VON STRAUSSENBURG, CPA BAMBIEWEBER, CPA JOAN WEISHAUPL, CPA PAMELA WENNER, EA SHELBY WILLIAMS LESLIE WILSON

### **EMERITUS** MEMBERS

In 2016, AFWA began to recognize long-term members with an official Emeritus Status. Emeritus members may apply for the status if the have been a member of AFWA for at least 30 years and are at least 70 years old. Emeritus members are free of National Membership dues. We recognize the following Emeritus Members as of September 2017.

DOROTHY ASHLEY, CPA HARLEEN KAY BRANDON ROCHELLE CABALLERO CAROLYN CASSELBURY, CPA CONSTANCE CLAUSEN, CPA LILLIAN DOANE MARGARET FARR ANABELL GIST ROSEMARIE GWINNER JOYANNA HAMMOND, CPB EUNICE HUFFMAN JEAN HURKETT PAULA MARCHAND RUTH NOWICKY, CPA WYLENA SUE RAYMOND KARIN RIGGINS, CPA JANE ROSE, CPA, CMA, CFP, PFS THEODORA SHERMAN, CPA CAROL STROMMER, CPA MYRA SWICK, CPA ELEONORE WILLIAMS, CPA

# **CORPORATE** MEMBERS

Businesses and firms who join multiple members in AFWA can earn discounts on membership as well as other special benefits. Not only do Corporate Members gain National Membership, but employees can join local chapters across the country. Thank you to our 2017 Corporate Members!

BRADY, WARE, & SCHOENFELD INC DANNIBLE & MCKEE, LLP DIXON HUGHES GOODMAN LLP ELLIOTT DAVIS DECOSIMO FUST CHARLES CHAMBERS, LLP GRANT THORNTON, LLP HAMILTON COUNTY DEPARTMENT OF EDUCATION JAMISONMONEYFARMER, PC KIESLING ASSOCIATES, LLP KOCH INDUSTRIES, INC. LBMC, PC ONEOK, INC. SEIM JOHNSON

### RECOGNIZING EXCELLENCE

Each year, the Accounting & Financial Women's Alliance proudly recognizes outstanding women who uphold the mission of AFWA, demonstrate excellence in their communities and careers, and positively influence others.



EMERGING LEADER Corinne Dougherty, CPA, CGFM, PMP KPMG, LLP Washington, D.C.

> PRESIDENT'S AWARD Marie Ramkey, CPA Richmond, VA



AFWA also proudly recognized five outstanding local chapters for their achievements through the year. Chapters provide valuable opportunities for AFWA members, through educational, networking, and leadership. Run entirely by volunteers, these Chapters deserve great recognition for their work and dedication.



In 2017, AFWA Challenged our Chapters, each with a specific goal of new member growth. Congratulations to the following Chapters who accepted the Challenge and met their membership goal.

MILWAUKEE RICHMOND SEATTLE SILICON VALLEY

New Member Chapter Challenge

\* \* \*

# NATIONAL CONFERENCE DENVER, CO

October 26 - 28, 2016 National Conference Chair: Stephanie Searcy Featuring 18 female presenters

> Elevate your knowledge Elevate your connections Elevate your career



DENVER, COLORADO







# FOUNDATION OF AFWA BOARD OF DIRECTORS

CHAIR: Kris Culliton, CPA, CGMA (Wichita, KS) CHAIR-ELECT: Barbara Covington (Navarre, FL) VICE CHAIR: Pamela Wenner, EA (Wayne, PA) TREASURER: Mary Lou Carver, CPA (San Diego, CA) SECRETARY: Christie Lininger (Billings, MT) DIRECTOR: Karen Jacobson, CPA (Story City, IA) DIRECTOR: Becky Creswell, CPA (Chattanooga, TN) DIRECTOR: Melissa Sager (Kennesaw, GA) DIRECTOR: Stacey Craig, CPA (Sugar Hill, GA) DIRECTOR: Wendi Hall, CPA (Brookfield, WI) DIRECTOR: Gale Kreitzberg, CPA (Billings, MT) DIRECTOR: Emily Nave (Omaha, NE) IMMEDIATE PAST CHAIR: Beverly Anderson, CPA (Nixa, MO) EX-OFFICIO DIRECTOR: Linda Harris, CPA (Billings, MT) **EX-OFFICIO DIRECTOR:** Ericka Harney, ABD, CAE, CFRE, GPC, CVA (Lexington, KY)

### FROM THE '16-'17 CHAIR Kris Culliton, CPA

It has been a privilege and an honor to follow in the footsteps of all The Foundation Chairs before me. I hope that as you look at all The Foundation has accomplished this year, it inspires you to support the accounting and finance education.

I wanted to highlight a few things:

- Michelle Harding, the first recipient of the Mary Feeney Bonawitz PhD Scholarship, spoke in Denver about her research efforts supported by the scholarship. We are so proud of Michelle as she finished her PhD in Accounting and is now an Assistant Professor at Virginia Tech. It is important to share the impact of our scholarships with our members, as it demonstrates the difference AFWA members are making in the lives of others through The Foundation.
- We completed work on the Girl Scout Fiscally Fit program guides and rolled out the financial literacy program information to the Chapters. We are excited to hear Chapters have adopted the program and are starting to connect with Girl Scouts in their area.
- This year, \$50,000 was raised and The Foundation awarded approximately \$22,000 in scholarships, certification awards, and review courses. Since 2004, we have awarded \$286,438 for all scholarships offered. The Foundation is also now able to administer scholarship funds on behalf of chapters so that funds continue to make a meaningful impact on the future of the industry.

On behalf of the 2016-2017 Foundation Board - Thank you for your continued support and generosity. The Foundation continues to deliver its mission thanks to you.



Blessings!! Kristin K Culliton, CPA, CGMA 16-17 Foundation Chair // Wichita, KS

\$21,250 scholarships awarded by The Foundation of AFWA in FY17

# SCHOLARSHIP RECIPIENTS

The Foundation of AFWA awarded \$18,500 to deserving accounting an finance students through its Spring undergraduate and masters scholarship program. Hundreds of applications were received from students throughout the country. This year's undergraduates we're awarded \$2,000 each, with one recipient receiving a \$4,000 scholarship!

In addition, the Foundation awarded 1 AFWA members with a certification award. And presented one scholarship in partnership with Ledgent, to a minority student.

#### Award Fall 2016

**CERTIFICATION AWARD** Sara Page, Richmond Chapter

LEDGENT DIVERSITY AWARD Diane Isibor, Valdosta State University

#### Awarded June 2017

#### UNDERGRADUATE SCHOLARSHIPS



ShirBriya Fletcher, Howard University "The AFWA scholarship has truly blessed me and my family. This scholarship will greatly help decrease my financial burdens and allow me to focus on my career

and educational plans. Thank you for investing in my future."



Tran Huynh, San Jose State University (Sponsored by AFWA Silicon Valley)

"Thank you, this means a lot to me because it takes off some financial burden of mine. This is an honor and it gives me a sense of warmth that this organization is here to help empower others that are pursing the same goals."



Kristal McKamey, Montana State University (Sponsored by AFWA Billings)

"I am so grateful to have received the Undergraduate Academic Scholarship. This scholarship will help lessen the sacrifices that need to be made when earning a degree

while raising a family. I am so glad I made the choice to go back to school. Thank you for making it possible!"

Brittany Rose, Lee University (Sponsored by AFWA Chattanooga)

Anqi Xu, Santa Clara University (Sponsored by the Silicon Valley Chapter)

Rachel Wallace, University of Texas at Dallas

#### MASTERS SCHOLARSHIPS

Michelle del Pino, University of North Florida (Sponsored by AFWA Northeast Florida)

Tamra Gibson, University of Texas at Dallas (Sponsored by AFWA Fort Worth)



Andrea Rosillo, The University of Texas at Dallas "Thank you to the AFWA Foundation for investing in my education and my future. I fully appreciate the incredible value they have added to my success and look for-

ward to paying it forward in any way I can!"



Jevonne Shepherd, California State University, Northridge

(Sponsored by AFWA Los Angeles) RECIPIENT OF THE PAULA ZANNI AWARD

" 'A journey of one thousand miles begins with a single step' - Lao Tzu. These scholarship funds will help ensure I continue my journey to completion!"



For information on open scholarships visit **FoundationOfAFWA.org** 

### \$1000+ Susan Adams Lainie Allbee Cathy Allen Mary Burns

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Thank you to our Donors!

Based on donated amounts from July1, 2016 - June 30, 2017

#### **AFWA Connecticut Chapter ConocoPhillips** Barbara Covington Stacey Craig Kristin Culliton **Roberts Family Foundation** Ingrid Swenson

### \$500-999

Mary Feeney Bonawitz Anat Borodyansky Mary Lou Carver Holly Ernest Karen Gunther Linda Harris Gale Kreitzberg Karen Jacobson Laura Mangan Vivian Moller Emily Nave Christi Olsen Renee Richards Melissa Sager Margaret Taylor Bambi Weber Pam Wenner AFWA Wichita Chapter \$250-499 Patti Baker

**AFWA Billings Chapter** Mary Claire Corcoran Rebecca Creswell Lori Kelley Melody King Christie Lininger Diane Lyngstad Debbie Michael Monika Miles Dianna Patton Michelle Stafford Michelle Venus

### \$100-249

**Beverly Anderson** Sylvia Ayers Erin Chadwick Sue Christensen Annette Christensen Wendi Christian Ann Deegan **AFWA Denver Chapter** Cindy Dudden Laura Farney AFWA Flagstaff Chapter Linda Forde Tyna Gaylor Nancy Gililland Ellie Gittelman Ericka Harney Karyn Hartke Cheryl Heitz Ashley Huss Jennifer Lamb Kevin Loveday Joan Malone AFWA Marion Chapter AFWA Minneapolis/St. Paul Chapter Catherine Mulder AFWA Omaha Chapter Sara Page

Melissa Peters Mabel Quinto Nicholette Rounds Betsy Scott Stephanie Searcy AFWA Silicon Valley Chapter Melody Sumpter Anna Von Straussenberg Shelby Williams Vonda Wilson

### \$50-99

**AFWA Bellevue Chapter** Chaille Brown Katherine Eastham AFWA Fort Walton Beach Chapter Linda Forgey Tamara Isaacs Christie Jordan Phyllis Krush Judith Marfechuk Brooke Moreland AFWA Mesa East Valley Chapter Tina Polf AFWA San Diego Chapter Dawn Wells-Clyburn AFWA West Alabama Chapter

### Up to \$49

Sharon Akins **Diane Allison** Susan Anders Loyce Anderson Ann Barry llse Beck Tracy Beeks Barbara Bennett Frances Birdseye Sheri Black Janis Blauer-Chima Tavia Blume Lynn Boster Pamela Kay Boyer Holly Bradford

**Yvonne Braune** Margaret Brechtel Laurie Brogan Dee Brown Connie Bryson Sharon Bujacich Christina Burke Paige Burkhalter Rochelle Caballero Anel Califano Rachel Camarillo Chris Carlson Mary Carrell Lucille Caserio Jennifer Casper-Agonstini Margie Cheatum Allyson Chiappa Jinette Chiappetta Barbara Coe Candice Cole Solveig Coleman Alice Convey Kathy Daly Emily D'Arcangelo Soha Dastbaz **Cindy Davis** Linda Davis Toni Davvisson Karen De Los Reyes Debra DeHaven Jean Deuser Patricia Dilley Nancy Dombrowski Angela Dostal Cathy Dreier **Diane Dudley** Elizabeth Dudzik Mary Duff Prudence Dumon Melanie Dunton Rachel Dupuy Rita Edris Carmen Evans Pennie Feller Mary Fichtenberg

Jeanne Forrev Amy Foster Jennifer Gadd Michelle Gams Becky Garner Louise Gerwick Ellen Gildersleeve **Rachel Gillis** Sharon Greensberg Trisha Grosch Jaime Guillory Edronda Guiriba Rose Marie Gwinner Suzanne Hale Patricia Hamilton Liz Hammer Carole Hanson Nila Belle Hayes Nakia Hock Eunice Huffman Heather Hunter Terri Hutchings Emily Inman Laurie Jones Krista Jones Elizabeth Kachel Cynthia Kessler Susan Knox Katherine Krack Bonita Kremer Dawn Larimer Sharon Lee Margaret Leong Sandi Leyva Barbara Lietzan Jeanette Longman Christina LoRusson Adrienne Lowber Denise Luppi Khrystyn Lutz Brend Mabry Judy Maira Tobyann Mandel Patti Mann Lorna Maples

Marilvn Marra-Crolick Annie Marshall Kathleen McCarthy Debra McCoy Jacklyn McCroskey Bonnie McQuitter-Banks Kelleen Menge Kathy Mikols Lana Miller Alexandra Miller Megan Mollgaard Ellie Moore Grace Morioka Elizabeth Mosser Jo Mova Tana Mundinger Christine Navlor Susan Nelson Tammy Neria Geanine Niverson Danita Oberkrom Lauren Obermark Belva Ollis Pam Orman Marie Parker Susan Paulsen Jessica Perkins Karen Peterson Melissa Phillips Phoebe Pierce Kay Pitt May Pon Christine Porter Nancy Post Macy Price Carey Priebe Donna Reed Elizabeth Reed Carmen Reodica Lois Reynosa-Qumyintewa Ann Robertson Cindy Rodriguez Lea Rodriguez Jennifer Rohrer Barbara Roller

Deborah Ronev Terri Rupe Cathy Ryan Karen Sawyer Jill Schafer Gail Schiffer Margaret Shearer Barbara Sheetz Jesica Shorney Lorraine Shoun Kathleen Shumate **Diana Sickels** Joan Sillasen Gina Slack Alica Sleight Karen Smith Rebecca Spiegel Sandra Summer Diana Tan Florence Teskey Willadene Tolmachoff Violeta Torres Kathleen Trumbauer Marlene Udovich Chandrakala Utlapalli Lynne VanCleef Lourdes Vannier Jennifer Vasconcellos Jessica Veal Fe Edita Velasco Margaret Vogl Maureen Volz Debbie Whitcomb Lindsay White Barbara Wieser-Harvey Angie Wildermuth Cathy Wilson Kristine Wilson Andrea Wilt Maria Wong Susan Wright Ruth Zakowski

# PAST NATIONAL PRESIDENTS

1938-40	Ida S. Broo	Indianapolis	1979-80	Dorothy Lombard, CPA	Sacramento
1941-42	Mary C. Gildea	Chicago	1980-81	Helen J. Nyenhuis, CPA	Grand Rapids
1943-44	Jane Goode	Los Angeles	1981-82	Helen Shepherd, CPA	Los Angeles
1944-45	Dorothy Miller Jones	Spokane	1982-83	Jo Ann C. Dooley	Cincinnati
1945-46	Helen J. Maddex	San Francisco	1983-84	Lee G. Smart, CPA	Memphis
1946-47	Susie Sudderth	Atlanta	1984-85	Jean E. Krieger, CPA	Columbus
1947-48	Evelyn Forsyth	Grand Rapids	1985-86	Barbara H. Brock, CPA	Buffalo
1948-49	Marian A. Frye Doelker	Cleveland	1986-87	Gail E. Schiffer, CPA	New York
1949-50	Alice H. Aubert	New York	1987-88	Mikki Folsom, EA	Spokane
1950-51	Grace A. Dimmer	Detroit	1988-89	Patricia Morgan, CPA	Tacoma
1951-52	Vera Jean Williams	Los Angeles	1989-90	Rachel S. Query, CPA	Albuquerque
1952-54	Marguerite Gibb	Seattle	1990-91	Gayle Powelson, CPA	Memphis
1954-55	Vivian Warner Matick	Muskegon	1991-92	Theodora A. Sherman, CPA	Seattle
1955-56	R. Grace Hinds, CPA	Indianapolis	1992-93	Marilyn E. Vito, CPA, CMA	Philadelphia
1956-57	Zosia Edwards Stege	Chicago	1993-94	Courtney Cowgill, CPA, CMA, CIA, C	CFE Denver
1957-58	Alma Westerman Otto	District of Columbia	1994-95	Shirley J. Laird	Anchorage
1958-59	Carolyn Abernathy	New York	1995-96	Ivy F. Zito, CPA	Connecticut
1959-60	Genevieve A. Michel, CPA	Seattle	1996-97	Donna S. Reed, CGFM	Phoenix
1960-61	E. Virginia Barnett	Houston	1997-98	Barbara L. Clark	Indianapolis
1961-62	Betty Brown, President-Elect	Detroit	1998-99	Regina Y. Rose, CPA	Birmingham
	Ann D. Snodgrass	Dallas	1999-00	Amy J. Norkus, CPA	Grand Rapids
	(proceeded to Pres. 7/2/61)		2000-01	Cindy Coleman Kessler, MBA	New Orleans
1962-63	Erma A. Sembach	Cincinnati	2001-02	Denisa Jones, CPA	Central Arkansas
1963-64	Pearl M. Isham	Los Angeles	2002-03	Mary Feeney Bonawitz, PhD, CPA	West Palm Beach
1964-65	Phyllis E. Peters, CPA	Detroit	2003-04	Betsy A. Scott, CPA	Kansas City
1965-66	Margaret L. Bailey, CPA	Denver	2004-05	Christi L. Olsen, CPA	Omaha
1966-67	Dr. Bernadine Meyer	Pittsburgh	2005-06	Debbie L. Michael, CPA	Billings
1967-68	Julia J. Kaufman	Cleveland	2006-07	Joy N. Barron	Birmingham
1968-69	Naomi J. Nelson	Portland	2007-08	Karen J. Gunther	Boston
1969-70	Mary Louise Hawkins	Chicago	2008-09	Barbara W. Covington	Fort Walton Beach
1970-71	Antoinette Peters, CPA	Cincinnati	2009-10	Stacey L. Craig, CPA	Phoenix
1971-72	Madeline Draheim	New York	2010-11	Vivian L. Moller, CPA	Milwaukee
1972-73	Madeline Guimond	California Citrus Belt	2011-12	Monika P. Miles, CPA	Silicon Valley
1973-74	Elizabeth A. Reid	Boston	2012-13	Cheryl Heitz	Flagstaff
1974-75	Pearl J. Mullvain	Phoenix	2013-14	Catherine A. Mulder, CPA, CGMA	Ames
1975-76	B. Jean Hunt, CPA	Birmingham	2014-15	Berranthia C. Brown, CMI	Atlanta
1976-77	Beryl H. Martin	Detroit	2015-16	Dianna M. Patton, CPA, CFP®	Richmond
1977-78	Joan M. Smith, CPA	Dayton	2016-17	Linda E. Harris, CPA	Billings
1978-79	Linda M. Canney, CPA	Seattle			



# FINANCIAL REPORT July 1, 2016 - June 30, 2017

#### **STATEMENT OF FINANCIAL POSITION** – June 30, 2017

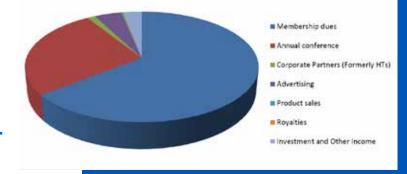
ASSETS	
Cash and cash equivalents	\$ 60,571
Investments	119,525
Accounts receivable	7,052
Prepaid Expenses	<u>18,643</u>
Total Assets	<u>\$205,791</u>
LIABILITIES AND NET ASSETS	
Current Liabilities	
Accounts payable and accrued expenses	77,855
Deferred revenue	226,298
Due to Foundation	4,488
Total Current Liabilities	<u>308,641</u>
Net Assets	
Unrestricted	<u>(102,850)</u>
Total Net Assets	<u>(102,850)</u>
Total Liabilities and Net Assets	<u>\$205,791</u>
STATEMENT OF ACTIVITIES- June 30, 2017	
REVENUE	
Membership Dues	\$245,572
Annual conference	101,776
Contributions	5,100
Advertising	16,373
Product sales	865
Royalties	766
Investment income	11,274
Chapter Reactivation Funds	<u> </u>

#### EXPENSES

Program Services					
Annual conference	193,020				
Publications and website	50,979				
Chapter and Foundation support	48,688				
Products	_ <u>2,705</u>				
Total Program Services	<u>295,392</u>				
Supporting Services					
Membership Services	50,364				
Fundraising	21,639				
Leadership	44,273				
Management and general	<u>54,411</u>				
Total Supporting Services	<u>170,687</u>				
Total Expenses	<u>466,079</u>				
Change in Net Assets	(51,798)				
NET ASSETS, beginning of year	(51,052)				
NET ASSETS, end of year	<u>(\$102,850)</u>				

Total Revenue and Support

### FY17 REVENUES



### FY17 EXPENSES

<u>414,281</u>



- Annual confernece
- Publications and Website
- Chapter& Foundation Support
- Products
- Membership Services
- Fundraising
- Leadership
- Management and general

# **CORPORATE PARTNERS** and **ALLIANCES**

Corporate Partners not only financially support AFWA, they provide valuable programming and discounts to our membership. In addition, the alliances we form with other organizations allow AFWA to expand our reach and offer further benefit to our members.

