

# 2017-2018 IMPACT REPORT



Including a special report from The Foundation of AFWA

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### OUR MISSION

The Accounting & Financial Women's Alliance enables women in all accounting and finance fields to achieve their full potential and to contribute to their profession.

### AFWA Headquarters

2365 Harrodsburg Rd, Ste A325 Lexington, KY 40504

OUR VALUES Empowerment Leadership Integrity Passion

p: 859.219.3532 e: AFWA@AFWA.org web: www.AFWA.org

### AFWA Staff

Executive Director: Cindy Stanley Marketing Manager: Debi Williams Project Coordinator: Yolanda Kennison, CMP Director of Events: Lisa Stephenson Member Services: Alexis Brooks and Rachel Gates

### FROM THE PRESIDENT



Lori Kelley, CPA '17-'18 AFWA National President // Destin, FL

The beginning of the 2017-2018 year began with my promise to the membership to Get Back to the Basics – Connect, Advance, and Lead. The National Board was devoted to doing just that! We revived our Chapter Initiatives Committee and that committee worked diligently to create a stronger link from Headquarters and the Board to our chapters. A majority of our members connect strongly to AFWA through a chapter and it just makes sense to strengthen that link!

One method of accomplishing this was to create a liaison between our chapters and the organization's leadership thus Chapter Coaches were formed! This position is similar to our previous "Regional Directors", simplified, with a more narrow focus. The role of the Chapter Coach is to provide our Chapters with mentoring and support at the local level regarding membership recruitment, programming, chapter operations, board governance, and branding/social media. Another strategy that we brought back to the forefront is AFWA Day at the National Conference. This is another tool in our chapters' arsenal for growth and support. It provides a forum for members from chapters across the country to discuss, question and interact with each other regarding the state of their local chapters. While we are on the topic of Chapters, it was exciting this year to charter our first chapter in over 3 years. We welcomed Illinois State University, Chapter 503, to our Alliance. I'm happy to report that there are several other opportunities to charter new chapters in the near future and to reactivate pre-existing

ones. And finally, a new concept of a "Network" is being shaped – to help our members stay connected. his model is being developed, but in concept, will serve a group of members, that heretofore, have not been served efficiently.

We didn't escape dealing with "change" this year! And we had to deal with it in a mighty way! We had the opportunity to hire a new executive director for our organization. Cindy Stanley joined our team in February 2018 and I'm so happy to report that she is aligned and focused on the mission of AFWA and the directives of the National Board. She is a pleasure to work with and is truly excited to be a part our organization. No transition is ever stress-free, but Cindy's eagerness to learn our organization and make it successful has gone a long way to making it a palatable changeover and Cindy is going to make sure AFWA thrives as we move forward.

A quote from Rudyard Kipling (The Jungle Book), resounds within me regarding AFWA, and I have shared it previously: "The strength of the pack is the wolf and the strength of the wolf is the pack." A symbiotic relationship exists between AFWA and its members. It is imperative for us, the members, to support the goals and objectives of our organization, with our time, talents, energy, passion and resources and I challenge you all to do so! This will ensure that the Accounting & Financial Women's Alliance will remain relevant and strong to support those women following in our footsteps!



### FROM THE EXECUTIVE DIRECTOR

Cindy Stanley AFWA Executive Director // Lexington, KY

It's been an amazing journey since joining AFWA this past February. What an exciting and outstanding organization! The dedication and commitment of AFWA's members is something everyone can be proud of. The 80 years of history truly demonstrates the strength of AFWA. Not only does AFWA have a rich history, it also has a great future. Never before, with everything going on in our society, has the importance of AFWA been so critical. We can make a difference for every member that belongs to our organization. AFWA has a lot to offer and we are becoming more relevant.

Over the next 12 months we have several key initiatives that will be important to the growth of AFWA. Going forward we are looking at increasing our strategic alliances and improving our partnerships with outside companies and organizations. We are committed to increasing membership and enhancing our chapters. Recognizing that membership starts at the local level, we are working with our chapters to help them with the success of their local chapter and membership recruitment efforts. We are also expanding our corporate membership efforts to increase membership. Another primary goal is to be the voice for women in accounting and finance. Through projects such as our MOVE project, we can help make beneficial changes to the accounting and finance industries.

As the excitement builds, we hope you will continue be a part of this great organization. Our members have a lot that they must balance with work, home and their career. AFWA is proud to be the resource to help our members succeed and achieve their full potential. We are committed to making sure you have a great return on your investment in AFWA.



### NATIONAL BOARD OF DIRECTORS

President: Lori Kelley, CPA (Destin, FL) President-Elect: Karyn Hartke, CPA (Yulee, FL) Vice President: Laura Mangan, CPA, CMA, MBA (Gilbert, AZ) Vice President: Renee Richards, CPA (Billings, MT) Treasurer: Stephanie Searcy (Atlanta, GA) Secretary: Wendi Christian, CPA, CISA, CITP, CGMA (Groves, TX) Director: Tyna Gaylor (Washington, D.C.) Director: Melissa Peters (Washington, D.C.) Director: Jessica Perkins (Phoenix, AZ) Director: Susan Adams, CPA, CGMA (Dallas, TX) Director: Shelby Williams, CPA (Chandler, AZ) Immediate Past President: Linda Harris, CPA (Billings, MT)



### LEAP ADVISORY COUNCIL

The LEAP Advisory Council was created to ensure the voice of emerging leaders is heard and utilized within the National organization. Members of LEAP are working to grow young professional membership within AFWA by developing programs and initiatives specifically designed to meet the needs of the modern accounting and finance professional.

Chair: Alanna Abreu (Syracuse, NY) Chaille Brown, CMA (Atlanta, GA) Katherine Eastham (Seattle, WA) Jennifer Hughes, CPA, CGFM, CISA (Washington, D.C.) Sara Page, CPA (Richmond, VA) Khrystyn Lutz, CBAP (Casper, WY) Sarah Militello (Grand Rapids, MI) Amy Sexton (Billings, MT)

- Leaps & Bounds Newsletter
- ✓ Young Professional Recruitment Tools
- Monthly Q&A on topics relevant to AFWA initiatives and events
- Social Media Take Overs

### AFWA BY THE NUMBERS - FY18

1,489\* accounting and finance professionals nationwide

63\* nationwide chapters

340 new members in FY18

)(

live webinars offerd by the

National Organization on

professional development and

chapter management

309

CPE hours offered in NASBA

year 2018 through local chapter

events, national conferences,

and webinars

306\*\* programs and events hosted by local chapters

\$21,500

scholarships awarded by

The Foundation of AFWA

\$64,481\*\* in scholarships awarded by local chapters

Chapters

Ames, IA Atlanta, GA Baltimore, MD Bellevue, WA Billings, MT Birmingham, AL Buffalo, NY Casper, WY **Central Arkansas** Central Florida **Central New York** Chattanooga, TN Dallas, TX Denver, CO Des Moines, IA DFW/Mid Cities, TX District of Columbia East Bay, CA El Paso, TX Flagstaff, AZ Fort Walton Beach, FL Grand Rapids, MI Greenville, SC Houston, TX Huntsville. AL Illinois State University Indianapolis, IN Jackson, MS Kansas City, KS Knoxville, TN Kokomo, IN Los Angeles, CA Louisville, KY Marion, IN Mesa East Valley, AZ Minneapolis, MN Mississippi State Nashville, TN New Orleans, LA New York, NY Northeast Florida Oklahoma City, OK Omaha, NE Philadelphia, PA Phoenix, AZ Raleigh, NC Richmond, VA San Antonio, TX San Diego, CA San Francisco, CA Santa Barbara, CA Seattle, WA Silicon Valley, CA Spokane, WA Springfield, MO Tacoma, WA Tampa, FL Troy, MI Tulsa, OK University North Florida West Alabama West Palm Beach, FL Wichita, KS

\*Active Membership/Chapters as of July 1, 2018

### SPRING MEETING Chattanooga, TN





### GETTING SOCIAL

Members across the country were featured in our #AFWAconnect series, sharing their personal and professional stories on social media. Members participated in various features including day-in-the-life takeovers, young professional spotlights, 25 year member anniversaries, and general #AFWAconnect profiles.

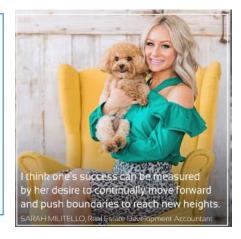
AFWA also relies on social media as a consistant communication platform for members. We encourage chapters to build online communities, and pass down news from the national feeds.



Finding your way to a happy, healthier tax season is not a sprint. Heck, it's not even a marathon. It's a journey. And sometimes you are going to get lost, fall off the path, or eat a whole pizza by yourself! And when you do, you simply get up, dust off your pants and start all over the next day!

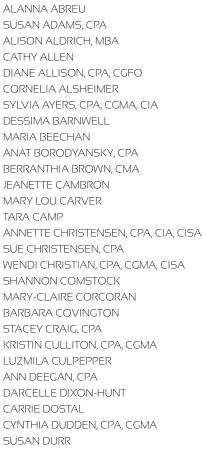
- LORI KELLEY, CPA

Our fans and followers, as of July 1, 2018 Facebook: 1648 Twitter: 785 LinkedIn Group: 2976 LinkedIn Company: 884 Instagram: 161



### LIFETIME MEMBERS

As an effort to emphasis membership commitment, reward long-time members, and generate revenue, AFWA announced a Lifetime Member campaign in May 2015. The campaign will run until 100 Lifetime Memberships are purchased. Lifetime membership is available to current AFWA members for \$1,200 (equal to 6 years regular membership dues). As of September 2017, 71 women are lifetime members.



DANA FREELAND ANDREA GARCIA TYNA GAYLOR, CPA, CMA **VIRGINIA GEIGER** KAY GOSHALL, CPA TRISHA GROSCH KAREN GUNTHER WENDI HALL, CPA LINDA HARRIS, CPA KARYN HARTKE, CPA ANGELA HESTER LORI KELLEY, CPA MELODY KING, CPA, CGMA GALE KREITZBERG, CPA CHRISTIE LININGER KIMBERLY LYONS, CPA HELEN MALEADY LAURA MANGAN, CPA, CMA VICKI MAY TASSIE MEDLIN, CMA RENEE MELVILLE DEBBIE MICHAEL, CPA MONIKA MILES, CPA VIVIAN MOLLER, CPA DANIELLE MOWERY, CPA EMILY NAVE, CPA MELANIE NORTON, CPA CHRISTI OLSEN, CPA



SARA PAGE, CPA LISA PALMERSHEIM DIANNA PATTON, CPA, CFP JESSICA PERKINS MARIE RAMKEY, CPA RENEE RICHARDS, CPA CAROLYN RICHIE, CPA STEPHANIE ROSCOE MORGEN ROSE DEBORAH ROSENGARTEN, CPA MELISSA SAGER KATHRYN SCHRADER STEPHANIE SEARCY VICKI SHORT, CPA KATHRYN SOUTHARD GRACE STATEN PENELLE STRUM INGRID SWENSON, CPA BRENDA SWINEY, CPA CMA JOANN TUCKER MICHELLE VENUS ANNA VON STRAUSSENBURG, CPA BAMBI WEBER, CPA JOAN WEISHAUPL, CPA PAMELA WENNER, EA SHELBY WILLIAMS LESLIE WILSON FELICE ZALK

### **EMERITUS** MEMBERS

In 2016, AFWA began to recognize long-term members with an official Emeritus Status. Emeritus members may apply for the status if the have been a member of AFWA for at least 30 years and are at least 70 years old. Emeritus members are free of National Membership dues. We recognize the following Emeritus Members as of September 2018.

DOROTHY ASHLEY, CPA ILSE BECK, EA HARLEEN KAY BRANDON ROCHELLE CABALLERO CAROLYN CASSELBURY, CPA CONSTANCE CLAUSEN, CPA LILLIAN DOANE MARGARET FARR NANCY GILILLAND ANABELL GIST ROSEMARIE GWINNER JOYANNA HAMMOND, CPB EUNICE HUFFMAN JEAN HURKETT PAULA MARCHAND RUTH NOWICKY, CPA WYLENA SUE RAYMOND KARIN RIGGINS, CPA JANE ROSE, CPA, CMA, CFP, PFS THEODORA SHERMAN, CPA CAROL STROMMER, CPA MYRA SWICK, CPA MARILYN VITO ELEONORE WILLIAMS, CPA

### **CORPORATE** MEMBERS

Businesses and firms who join multiple members in AFWA can earn discounts on membership as well as other special benefits. Not only do Corporate Members gain National Membership, but employees can join local chapters across the country. Thank you to our 2018 Corporate Members!

BOWERS & COMPANY, CPAS, PLLC BRADY, WARE, & SCHOENFELD INC DANNIBLE & MCKEE, LLP DIXON HUGHES GOODMAN LLP ELLIOTT DAVIS DECOSIMO FUST CHARLES CHAMBERS, LLP GRANT THORNTON, LLP HAMILTON COUNTY DEPARTMENT OF EDUCATION JAMISONMONEYFARMER, PC KOCH INDUSTRIES, INC. KPMG, LLP LBMC, PC ONEOK, INC. SEIM JOHNSON

### RECOGNIZING EXCELLENCE

Each year, the Accounting & Financial Women's Alliance proudly recognizes outstanding women who uphold the mission of AFWA, demonstrate excellence in their communities and careers, and positively influence others.



EMERGING LEADER Jennifer Brodmann, MBA, MSFE PhD Candidate/Disseration Fellow The University of New Orleans



PUBLIC PRACTICE PROFESSIONAL Kelly Haden, CPA, CGMA Manager, Ericksen Krentel New Orleans, LA



INDUSTRY PROFESSIONAL Grace Staten, FSCP Marketing Director, MassMutual San Diego, CA



WOMAN OF THE YEAR **Dr. Marilyn Willis, CPA, CGMA** Professor Emeritus The University of Tennessee at Chattanoga



NATIONAL MEMBER OF THE YEAR Debi Gilley Chattanoga, TN



PRESIDENT'S AWARD Cathy Allen Billings, MT Presented by Linda Harris, CPA (Renee Richards holds the phone for Cathy)

AFWA also proudly recognized five outstanding local chapters for their achievements through the year. Chapters provide valuable opportunities for AFWA members, through educational, networking, and leadership. Run entirely by volunteers, these Chapters deserve great recognition for their work and dedication.



In 2018, AFWA Challenged our Chapters, each with a specific goal of membership growth and retention. Congratulations to the following Chapters who accepted the Challenge and met their membership goal.

BUFFALO	LOS ANGELES
CASPER	MESA EAST VALLEY
CENTRAL ARKANSAS	PHOENIX
CENTRAL NEW YORK	ТАСОМА
FLAGSTAFF	TULSA
GRAND RAPIDS	WEST ALABAMA

2018 Chapter Challenge

### NATIONAL CONFERENCE ALEXANDRIA, VA

October 28 - 30, 2017 National Conference Chair: Tyna Gaylor Attendance: 210

In 2018 we rebranded AFWA's National Conference as the Women Who Count National Conference. The new name has generated great excitement among our members, partners, and speakers. We also introduced AFWA Day, which packs the AFWA Annual Business Meeting and Chapter Leadership training into one day. A full day focused on growing AFWA and strengthening our leaders.



Presented by The Accounting & Financial Women's Alliance



# FROM THE '17-'18 CHAIR







### FOUNDATION OF AFWA BOARD OF DIRECTORS

CHAIR: Barbara Covington (Navarre, FL)

CHAIR-ELECT: Mary Lou Carver, CPA (Indianapolis, IN)

VICE CHAIR: Pamela Wenner, EA (Wayne, PA)

TREASURER: Christie Lininger (Billings, MT)

SECRETARY: Stacey Craig, CPA (Sugar Hill, GA)

DIRECTOR: Becky Creswell, CPA (Chattanooga, TN)

DIRECTOR: Wendi Hall, CPA (Brookfield, WI)

DIRECTOR: Gale Kreitzberg, CPA (Billings, MT)

DIRECTOR: Melissa Sager (Kennesaw, GA)

DIRECTOR: Melanie Miller, CPA, MBA (Tulsa, OK)

DIRECTOR: Bambi Weber, CPA (Stamford, CT)

DIRECTOR: Emily Nave (Omaha, NE)

IMMEDIATE PAST CHAIR: Kris Culliton, CPA, CGMA (*Wichita, KS*)

EX-OFFICIO DIRECTOR: Lori Kelley, CPA (Destin, FL)

As the '17 – '18 Board of Directors of The Foundation was installed at the Chattanooga conference in May 2017, I presented each director with a butterfly pin with the truly amazing story of the flight of the monarch butterfly. How they begin their journey in Maine and continue their unbelievable journey to arrive on a hilltop in Mexico. The butterflies focus on the goal not the difficulties; they keep flying until one day they arrive. Determination makes a difference. I challenged the board that if we "Believe" we can "Achieve."

Achieve we did! Thank you to all our donors who helped The Foundation **raise over \$67K** to further our mission to promote and advance education, career development and leadership in finance and accounting. Without your dedication and support we could not continue this mission.

Achieve we did! This year we received over 120 scholarship applications, from undergraduate, masters, PhD and diversity students. We awarded \$21,500 to 12 very deserving students. We are very excited to present our second Mary Feeney Bonawitz PhD Scholarship to Kimberly Walker, University of Wisconsin-Madison.

Achieve we did! The Foundation began weekly social media posts to Facebook under **#AFWAFoundationFriday**. These weekly posts are increasing awareness of The Foundation, chapter fundraising

and community achievements, and scholarship awards. By sharing these posts to our individual timelines, we increase our reach outside AFWA membership and donor base to friends, family and colleagues.

Achieve we did! The Foundation continues to review and expand scholarship opportunities for our chapters and members. The Foundation established a scholarship for members in **natural disaster** areas to assist with National and Chapter membership dues. We also can administer scholarship funds on behalf of chapters. **The total amount of scholarships awarded by The Foundation since 2004 is \$307,938**. We absolutely could not do this without our donors. Again, thank you!

Another program that we have been working on is a donor recognition program. The donor recognition program will have several levels of annual giving and we have decided to have two levels of special recognition, The Ida Broo Society will be for our donors of planned gifts. Ida Broo was a founding member of our Society in 1938. For our lifetime donors who have donated \$5,000 or more you will be forever enshrined into the Betsy Scott Society, in honor of Betsy, the first Chair of the Foundation of AFWA. We have been coordinating our committee efforts with our staff at Headquarters to determine accurate totals from prior year reports.

Thank you, from my heart, to each member of the '17 -'18 board of directors for your hard work and dedication to continue the journey, stay on course and to achieve great things this year. It has been an honor to serve with you and I know

that our determination will make a difference in the lives of accounting and finance students, if we believe!



Barbara Covington 17-18 Foundation Chair // Navarre, FL

# SCHOLARSHIP RECIPIENTS

The Foundation of AFWA awarded at **total of \$23,000 throughout FY18** in cash scholarships deserving accounting an finance students and professionals. Hundreds of applications were received from students throughout the country. This year's undergraduates we're awarded between \$1,000-\$4,000 to support their education.

In addition, the Foundation awarded 1 AFWA member with a certification award and 4 review course scholarships provided by our partner Wiley CPAexcel.

#### Awarded Fall 2017

#### **CERTIFICATION AWARD**

Christopher Hira (Campbell, CA)

#### WILEY REVIEW COURSE AWARD

Jevonne Shephard (Los Angeles)

#### Vincenza Githens (District of Columbia)



Lilyana Frayre (*Denver*): "As a first-generation student, AFWA has provided the guidance and resources I need to achieve my goals. Through the volunteering, networking, and scholarships AFWA has had a great impact in my life that I will be forever grateful for."

Nichole Sheets (Silicon Valley)

#### Awarded June 2018

#### UNDERGRADUATE SCHOLARSHIPS



Tiffany Cherne, University of Tennessee-Chattanooga (Endorsed by AFWA Chattanooga) "I greatly appreciate the support the women in AFWA has continually provided for me. I am proud to be involved with the organization and truly grateful for the honor of receiving the

Foundation Scholarship. Thank you for all that you do to support students in achieving career goals."

Elizabeth Hensley, Metropolitan State University of Denver (Endorsed by AFWA Denver)

Lauren Dinges, Georgia Institue of Technology

Brandi Mann, MSU Billings (Endorsed by AFWA Billings)

Kalee Emery, Rowan University (Endorsed by AFWA Philadelphia) RECIPIENT OF THE PAULA ZANNI AWARD

#### **MASTERS SCHOLARSHIPS**

Kyria Aho, Texas A&M University – Commerce

Eli Camp, Kansas State University (Endorsed by AFWA Wichita)

Michelle del Pino, University of North Florida (Endorsed by AFWA NE Florida)

Jacquelyn Kiefer, Regis University (Endorsed by AFWA Denver)

#### **DIVERSITY AWARDS**

Dionne Grundy, Florida International University



Alleia James, University of Illinois at Chicago "I am very honored and appreciative to have been selected as a recipient for the AFWA Diversity Scholarship. As a first-generation college student, I overcame hardships and exceeded the low expectations people had set for me. This

financial support has reduced my cost of attendance and allowed me to focus on my academics."

#### MARY FEENEY BONAWITZ PhD AWARD



University of Wisconsin – Madison "It is such an honor to be recognized and supported by an amazing group of professional women. I plan to use the scholarship to further my research agenda while matriculating at the

University of Wisconsin-Madison."



For information on open scholarships visit **FoundationOfAFWA.org** 

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Thank you to our Donors!

### \$1000+

Susan Adams Cathy Allen Mary Burns Stacey Craig Diane Lyngstad Conoco Phillips

### \$500-999

Mary Bonawitz Annette Christensen Barbara Covington Andrea Delmar Linda Harris Karen Jacobson Joan Malone Monika Miles Vivian Moller Christi Olsen Melissa Sager Penelle Strum Bambi Weber Cindy Withrow

### \$250-499

Wendi Christian Rebecca Creswell Kristin Culliton Andrea Garcia Melody King Gale Kreitzberg Vivian Le Laura Mangan Dianna Patton Betsy Scott Michelle Venus Pamela Wenner Shelby Williams

### \$100-249

Sylvia Ayers Colene Blankinship Jennifer Brodmann Berranthia Brown Charla Bushkofsky Mary Lou Carver Lauren Clemmer Mary-Claire Corcoran Ann Deegan Cindy Dudden Laura Farney Kelly Haden Jill Hammond Cheryl Heitz Ashley Huss Christie Jordan Lori Kelley Phyllis Krush Christie Lininger Kimberly Lyons **Danielle Mowery** Sara Page Marie Ramkey **Renee Richards** Stephanie Searcy Stephanie Sommers Melody Stone Melody Sumpter Krystal Williams Kristine Wilson

### \$50-99

Beverly Anderson Rebecca Boland Denise Earlywine-Fisher Karyn Hartke Madelyn McKenzie Grace Staten Anna Von Straussenburg

### Up to \$49

Sharon Akins Trina Allen **Diane Allison** Susan Anders Nancy Arnold Joyce Barden Lindsey Barth Carol Bassett Tracy Beeks Jennifer Bill Janis Blauer-Chima Augusta Boice Holly Bradford Janice Brady Laurie Brogan Amy Brown Chaille Brown Dee Brown Jane Brown Stephanie Buduhan Paige Burkhalter Beth Byrne **Rochelle Caballero** Lucille Caserio Leola Casey Jennifer Casper-Agostini Carolyn Casselbury Tatiana Chambers, CPA CFE Margaret Church Barbara Coe Alice Convey Karen Cornelius Kathy Daly Andrea Daniel Emily D'Arcangelo Linda Davis Toni Davisson Michelle del Pino Jean Deuser Nancy Dombrowski Natalia Donskaya Angela Dostal Cathy Dreier

Mary Duff Christiana Dugopolski Melanie Dunton Rachael Dupuv Rita Edris Sandy Edwards Janet Fanska Patricia Faughnan Mary Fichtenberg Laurie Fleischman Amy Foster Louise Gerwick Ellen Gildersleeve Caroline Goode Angela Goodner Katherine Gosney Andrea Greenfield-Downie Suzanne Hale Patricia Hamilton Carole Hanson **Emily Harrington** Nila Belle Hayes Marsha Helmer Lori Hibler Nakia Hock Tammie Hoedeman Tammy Hofstede Amy Hopkins Angeline Huey Jennifer Hughes Emily Inman Karen Johnston Krista Jones Patricia Kane Cynthia Kessler Marilyn Klein Lorraine Kolasinski Bonita Kremer Phyllis Krush Tammy Laird Dawn Larimer **Cheryl Laurent** Sharon Lee

Christina LoRusso Adrienne Lowber Laura Lundy Khrystyn Lutz Sherry Lyons Helen Maleady Tobyann Mandel Patti Mann Carol Marsala Phyllis Martin Debra McCoy Jacklyn McCroskey Phyllis McIver Bonnie McQuitter-Banks Melanie Miller Alexandra Miller Brenda Morrison Jo Moya Tana Mundinger Kimberly Myrick Lauren Naveaux Sister Elizabeth Niebauer Geanine Niverson Jennifer Norris Belva Ollis Marie Parker Kathleen Pease Karen Peterson Melissa Phillips Phoebe Pierce Tina Polf **Beverly Roberson Cindy Rodriguez** Leah Rodriguez Barbara Roller Ruth Roman Michelle Sagar Anna Shaferova Jessica Shorney Alicia Sleight Cindy Smith Karen Smith Joanie Sompayrac

Lindsey Spiess Daphne Stasco Sandra Sumner Carolyn Sweeney Diana Tan Jeanne Tarazevits Tedi Jo Taylor Adena Thomson Willadene Tolmachoff Violeta Torres Koko Tzavaras Marlene Udovich Paige Valiente **Diane Vanusek** Jessica Veal Maureen Volz Lisa Waite Terri Ward Dawn Wells-Clyburn Angie Wildermuth Jaimie Williamson Cathy Wilson SONJA WILSON Andrea Wilt Jacqueline Winslow Maria Wong Susan Wright Ruth Yeager Ruth Zakowski

## PAST NATIONAL PRESIDENTS

1938-40	Ida S. Broo	Indianapolis	1979-80	Dorothy Lombard, CPA	Sacramento
1941-42	Mary C. Gildea	Chicago	1980-81	Helen J. Nyenhuis, CPA	Grand Rapids
1943-44	Jane Goode	Los Angeles	1981-82	Helen Shepherd, CPA	Los Angeles
1944-45	Dorothy Miller Jones	Spokane	1982-83	Jo Ann C. Dooley	Cincinnati
1945-46	Helen J. Maddex	San Francisco	1983-84	Lee G. Smart, CPA	Memphis
1946-47	Susie Sudderth	Atlanta	1984-85	Jean E. Krieger, CPA	Columbus
1947-48	Evelyn Forsyth	Grand Rapids	1985-86	Barbara H. Brock, CPA	Buffalo
1948-49	Marian A. Frye Doelker	Cleveland	1986-87	Gail E. Schiffer, CPA	New York
1949-50	Alice H. Aubert	New York	1987-88	Mikki Folsom, EA	Spokane
1950-51	Grace A. Dimmer	Detroit	1988-89	Patricia Morgan, CPA	Tacoma
1951-52	Vera Jean Williams	Los Angeles	1989-90	Rachel S. Query, CPA	Albuquerque
1952-54	Marguerite Gibb	Seattle	1990-91	Gayle Powelson, CPA	Memphis
1954-55	Vivian Warner Matick	Muskegon	1991-92	Theodora A. Sherman, CPA	Seattle
1955-56	R. Grace Hinds, CPA	Indianapolis	1992-93	Marilyn E. Vito, CPA, CMA	Philadelphia
1956-57	Zosia Edwards Stege	Chicago	1993-94	Courtney Cowgill, CPA, CMA, CIA, C	CFE Denver
1957-58	Alma Westerman Otto	District of Columbia	1994-95	Shirley J. Laird	Anchorage
1958-59	Carolyn Abernathy	New York	1995-96	Ivy F. Zito, CPA	Connecticut
1959-60	Genevieve A. Michel, CPA	Seattle	1996-97	Donna S. Reed, CGFM	Phoenix
1960-61	E. Virginia Barnett	Houston	1997-98	Barbara L. Clark	Indianapolis
1961-62	Betty Brown, President-Elect	Detroit	1998-99	Regina Y. Rose, CPA	Birmingham
	Ann D. Snodgrass	Dallas	1999-00	Amy J. Norkus, CPA	Grand Rapids
	(proceeded to Pres. 7/2/61)		2000-01	Cindy Coleman Kessler, MBA	New Orleans
1962-63	Erma A. Sembach	Cincinnati	2001-02	Denisa Jones, CPA	Central Arkansas
1963-64	Pearl M. Isham	Los Angeles	2002-03	Mary Feeney Bonawitz, PhD, CPA	West Palm Beach
1964-65	Phyllis E. Peters, CPA	Detroit	2003-04	Betsy A. Scott, CPA	Kansas City
1965-66	Margaret L. Bailey, CPA	Denver	2004-05	Christi L. Olsen, CPA	Omaha
1966-67	Dr. Bernadine Meyer	Pittsburgh	2005-06	Debbie L. Michael, CPA	Billings
1967-68	Julia J. Kaufman	Cleveland	2006-07	Joy N. Barron	Birmingham
1968-69	Naomi J. Nelson	Portland	2007-08	Karen J. Gunther	Boston
1969-70	Mary Louise Hawkins	Chicago	2008-09	Barbara W. Covington	Fort Walton Beach
1970-71	Antoinette Peters, CPA	Cincinnati	2009-10	Stacey L. Craig, CPA	Phoenix
1971-72	Madeline Draheim	New York	2010-11	Vivian L. Moller, CPA	Milwaukee
1972-73	Madeline Guimond	California Citrus Belt	2011-12	Monika P. Miles, CPA	Silicon Valley
1973-74	Elizabeth A. Reid	Boston	2012-13	Cheryl Heitz	Flagstaff
1974-75	Pearl J. Mullvain	Phoenix	2013-14	Catherine A. Mulder, CPA, CGMA	Ames
1975-76	B. Jean Hunt, CPA	Birmingham	2014-15	Berranthia C. Brown, CMI	Atlanta
1976-77	Beryl H. Martin	Detroit	2015-16	Dianna M. Patton, CPA, CFP®	Richmond
1977-78	Joan M. Smith, CPA	Dayton	2016-17	Linda E. Harris, CPA	Billings
1978-79	Linda M. Canney, CPA	Seattle	2017-2018	Lori Kelley, CPA	Fort Walton Beach



### FINANCIAL REPORT July 1, 2017 - June 30, 2018

#### **STATEMENT OF FINANCIAL POSITION** – June 30, 2018

ASSETS	
Cash and cash equivalents	\$ 34,274
Investments	130,540
Accounts receivable	7,177
Prepaid Expenses	<u>21,447</u>
Total Assets	<u>\$193,438</u>
LIABILITIES AND NET ASSETS	
Current Liabilities Accounts payable and accrued expenses	148,021
Deferred revenue	186,997
Due to Foundation	10,893
Total Current Liabilities	345,911
Net Assets	(452,472)
Unrestricted	<u>(152,473)</u>
Total Net Assets	<u>(152,473)</u>
Total Liabilities and Net Assets	<u>\$193,438</u>
STATEMENT OF ACTIVITIES- June 30, 2018	
REVENUE	
Membership Dues	\$236,814
Annual conference	131,550
Contributions	3,800
Advertising	17.056

Contributions	5,800
Advertising	17,856
Product sales	440
Royalties	590
Investment income	11,015
Chapter Reactivation Funds	
Total Revenue and Support	<u>402,065</u>

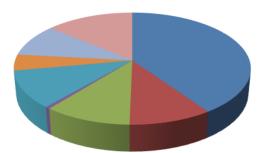
#### EXPENSES

Program Services				
Annual conference	182,464			
Publications and website	44,806			
Chapter and Foundation support	47,217			
Products	<u>_2,623</u>			
Total Program Services	<u>277,110</u>			
Supporting Services				
Membership Services	48,383			
Fundraising	20,985			
Leadership	42,568			
Management and general	<u>62,642</u>			
Total Supporting Services	<u>174,578</u>			
Total Expenses	<u>451,688</u>			
Change in Net Assets	(49,623)			
NET ASSETS, beginning of year NET ASSETS, end of year	<u>(102,850)</u> ( <u>\$152,473)</u>			

### FY18 REVENUES



### FY18 EXPENSES



- Annual confernece
- Publications and Website
- Chapter& Foundation Support
- Products
- Membership Services
- Fundraising
- Leadership
- Management and general

# **CORPORATE PARTNERS** and **ALLIANCES**

Corporate Partners not only financially support AFWA, they provide valuable programming and discounts to our membership. In addition, the alliances we form with other organizations allow AFWA to expand our reach and offer further benefit to our members.







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